

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 9 No. 49
SEPT. 4, 1948



Talented Ziggy Talent is the uncomfortable recipient of an earful from his boss, maestro Vaughn Monroe. Under less trying conditions, Ziggy gives out with the novelty tunes for the band and also doubles on the sax and clarinet. Ziggy is the lad who offers the zany vocal rendition on the current juke box winner, "The Maharajah of Magador." A consistent music machine favorite, the Monroe ork clicked heavily recently with "Ballerina," "Matinee," "Blue Shadows On The Trail" and the current favorite "Cool Water." The Vaughn Monroe orchestra is exclusively featured on RCA-Victor Records. Heard on the air every Saturday evening for Camel Cigarettes, 9:30 P. M., CBS.

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

September 4, 1948

Vol. 9, No. 49

TRADE GIRDS FOR BOOM BIZ

AS SUMMER ENDS.....Page 4

MUSIC SECTION Page 5

NATION'S TOP TEN TUNES Page 6

RECORD REVIEWS Pages 8 and 10

MANUFACTURERS' NEW EQUIPMENT Page 18

GENERAL COIN MACHINE SECTION Page 19

CLASSIFIED ADV. SECTION Pages 26 and 27

C.M.I. BLUE BOOK Pages 28, 29 and 30

CHICAGO CHATTER

EASTERN FLASHES

CALIFORNIA CLIPPINGS

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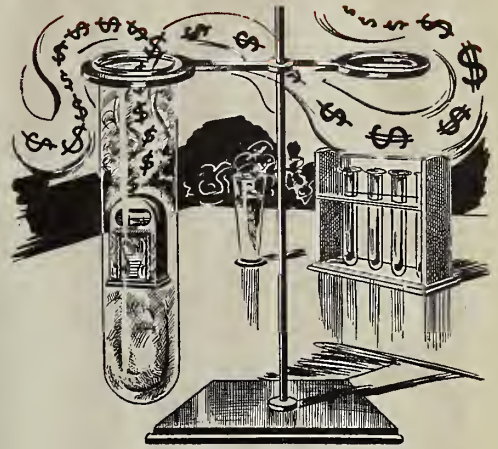
THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



The "Volume Play Plan" for juke boxes is definitely past the "test-tube" stage. The time is now at hand when the average juke box operator must decide for himself whether he does, or does not, want to increase his earnings by using every possible means of exploitation at his disposal. Leading juke box ops agree that the "Volume Play Plan" is most meritorious of all plans which have been presented.

The "bargain" feature of the "Volume Play Plan," offering 6 plays for 25c, not only meets with what the public demands of the entertainment world today, but, it opens the way for the automatic phono operators to definitely increase earnings while, at the same time, giving the public just what it wants.

The record manufacturers are producing more and still more two minute recordings, in keeping with the suggestion made by *The Cash Box* sometime ago. This publication pointed out, during its campaign urging the cutting of two minute disks, that these meant 50 per cent more income to the juke box operator. In short, during peak play hours his machines could handle 30 two minute disks for a total of \$1.50 per hour, where formerly they could only handle 20 three minute platters at only \$1 per hour revenue.

Now that the record manufacturers have started to come thru with two minute records this, too, adds up to the appeal of the "Volume Play Plan." It means that the average juke box operator can sell the 6 disks for 25c in much faster time than he formerly sold four of the three minute recordings.

At the same time, and as all juke box operators know, the "overplay" which results from 25c phono action, also cuts down playing time. In short, player following player, depositing quarters, to take advantage of the six play bargain will, in almost every case, duplicate two, three and even four of the same tunes, the tunes most popular at the moment and, thereby, cut playing time down to a low point so that the operator enjoys greater profit.

Manufacturers, distributors and leading juke box operators all agree that the "Volume Play Plan"—the 6 plays for 25c—is one of the best merchandising plans the trade can use at this time to increase interest in the juke box and to also increase earnings.

The "test-tube" period is over.

Bill Gersh

TRADE GIRDS FOR BOOM BIZ AS SUMMER ENDS

With the toughest summer season in all the history of the coin machine industry at last drawing to a close, coinmen are girding for the forthcoming Fall boom.

There is no use hiding from the facts. Many an op is now out of the business. Many a distributor is out. There are fewer men left in the industry. But, the readjustment period is over.

Like purges in every other line of business endeavor, the purge which came to the coin machine business has been helpful, rather than harmful.

It has put many a man back into his business. It has brought him closer to the actual facts of what was happening in the business he had worked so hard to build up.

Like owners of taverns who have once again donned aprons and are back of the bar themselves serving customers, coinmen are out on the route once again serving their various locations and learning, to their amazement, that they can, and do, earn bigger profits than they ever did before, because they have taken over the business themselves.

This was bound to come. It was a great, grand spree all during the war period and for sometime afterwards. But, the big party's over. The men are now back at work. And slowly, very slowly, as they once again get their bearings and learn the things they forgot about their businesses, they are increasing take and doing a better job of it than the many employees who were haphazard and lackadaisical about their jobs, ever did for them.

These same men, now that they have settled down to their jobs once again, now that they have cleared away much of the chaff from the wheat, and now that they KNOW what their locations want and need—are the ones who will, once again, zoom this industry to the very top.

These men are looking forward to a boom business this forthcoming Fall season. They realize that the time has arrived when

they must bring back all those great and grand promotional angles which placed this business in the forefront of the amusement and entertainment industries.

They are, once more, featuring angles which only they themselves knew. They are buying up small routes. They are making "capital" of what their former employees made "loss."

This economic shakedown, this purge of the industry, wasn't at all bad for all concerned with this business. It has left the most solid factors alive. The men who can be depended on to build from here on to a greater business.

These are the men, then, who look to this Fall season as one of the best in the history of the coin machine industry. These are the men who weathered many a storm, who have just come out of a good, grand time, and are now back working harder than ever. The men upon whom all can depend to make this business bigger than ever.

These men rank from the very top of the manufacturers right down to the operators. They disregarded the many, many smaller functions and duties which made their businesses so profitable.

These men are thinking. They're doing. They're building. They were just given a breathing spell. And that breathing spell was this past summer season when they, because of the sudden slump, stepped back into their businesses, once again took over, once again put on harness, and are now ready to lead their individual businesses back to profits which means that as a whole, thruout the nation, the entire industry can look forward to a new and better future.

That future begins with this Fall, 1948, season.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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THE CASH BOX

Music Section

September 4, 1948

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
AS—Astor
BE—Beacon
BN—Bandwagon

BU—Bullet
CA—Capitol
CM—Commodore
CN—Continental
CO—Columbia
CS—Coast
DA—Davis
DE—Decca

DEL—DeLuxe
DL—Delmac
DM—Damon
EX—Exclusive
FL—Flint
JE—Jewel
GR—Grand
KI—King

LO—London
MA—Majestic
MI—Miracle
ME—Mercury
MG—MGM
MN—Manor
MO—Modern
MT—Metrotone

MU—Musicraft
NA—National
PA—Palda
RE—Regent
RO—Rondo
RA—Rainbow
SA—Savoy
SD—Super Disc

SP—Specialty
SI—Signature
ST—Sterling
TO—Top
TC—20th Century
UN—Universal
VA—Varsity
VI—Victor

1

IT'S MAGIC

CA-15072—Gordon MacRae
CO-38188—Doris Day
DE-23826—Dick Haymes
ME-5138—Vic Damone

MG-10187—Buddy Kaye Quintet
MU-557—Sarah Vaughan
VI-20-2862—Tony Martin

6

HAIR OF GOLD

CA-15178—Gordon MacRae
DE-24491—Bob Eberly
ME-5172—John Laurenz
MG-10258—Art Lund

MT-2018—Jack Emerson
UN-121—Harmonicats
VA-109—Jim Smith Buckneers
VI-20-3109—Jack Lathrop

2

YOU CALL EVERYBODY DARLIN'

AP-161—Tennessee King
DE-46138—Texas Jim Lewis
DE-24490—Underneath The Arches
DEL-1178—Bruce Hayes
ME-5155—Anne Vincent

MG-10258—Art Lund
RE-117—Al Trace O.
ST-3023—Al Trace O.
VI-20-3109—Jack Lathrop

7

RAMBLING ROSE

CA-15178—Gordon MacRae
CO-38207—Tony Pastor O.
DE-24449—Russ Morgan O.—Bob Eberly
MG-10192—Geo. Paxton O.

MU-560—Phil Brito
VA-105—Johnny Frank
VI-20-2947—Perry Como

3

MY HAPPINESS

BN-504—A. & Jim Nelson
BU-1032—Ronnie Deauville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sisters
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent
DM-11133—Jon & Sondra Steele
ME-5144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan
VI-20-2965—Dorothy Morrow Ens.

8

CONFESS

CO-38174—Doris Day—Buddy Clark
DE-24409—The Mills Bros.
ME-5129—Patti Page

MG-10194—Jimmy Dorsey O.
MN-1131—The Four Tunes
VI-20-2812—Tony Martin

4

LOVE SOMEBODY

CO-38174—Doris Day & Buddy Clark

9

A TREE IN A MEADOW

CA-15122—Margaret Whiting
CO-38279—Bill Johnson
DE-24411—Monica Lewis
LO-123—Sam Browne

ME-5148—John Laurenz
MG-10211—Paul Fennelly O.
VA-101—Frank Boys
VI-20-2965—Dorothy Morrow Ensemble

5

THE MAHARAJAH OF MAGADOR

VI-20-2851—Vaughn Monroe O.

10

TWELFTH STREET RAG

CA-15105—Pee Wee Hunt
DE-24450—Milt Harth Trio
MG-10251—Jack Fina O.

VA-110—Varsity Ragtime Band
VI-20-3120—Sidney Bechet O.

FEATURES

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle

- ★ Rollin' 'Round Randolph
- ★ Race Record Reviews
- ★ Folk and Western Record Reviews
- ★ The Cash Box Disc-Hits Box Score

- ★ Hot in Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes



IT'S NEW! IT'S ROLLING!
Andy and the Pipers
CAPITOL RECORD 15183

'UNDERNEATH THE ARCHES'
and
'JUST FOR ME'

ANDY RUSSELL and the PIED PIPERS



1

'TWELFTH STREET RAG'
PEE WEE HUNT And His Orchestra
'SOMEBODY ELSE, NOT ME'

CAPITOL RECORD 15105

2

'YOU CALL EVERYBODY DARLING'
JACK SMITH With The Clark Sisters
'CUCKOO WALTZ'

CAPITOL RECORD 15156

3

'A TREE IN THE MEADOW'
MARGARET WHITING With Orchestra
'I'M SORRY BUT I'M GLAD'
With Frank DeVol And His Orchestra

CAPITOL RECORD 15122

4

'HAIR OF GOLD, EYES OF BLUE'
From The Columbia Picture "Singin' Spurs"
GORDON MacRAE And The Starlighters
'RAMBLING ROSE'

CAPITOL RECORD 15178

5

'IT'S MAGIC'
From The Warner Bros. Picture "Romance On The High Seas"
GORDON MacRAE With Orchestra Conducted By Carlyle Hall
'SPRING IN DECEMBER'

CAPITOL RECORD 15072

6

'MY HAPPINESS'
THE PIED PIPERS
'HIGHWAY TO LOVE'
With Paul Weston And His Orchestra

CAPITOL RECORD 15094

REG. U. S. PAT. OFF.

HOT HITS

POPULAR

- 'YOU CAN'T BE TRUE, DEAR'**
'Toolie Oolie Doolie (The Yodel Polka)'
The Sportsmen Capitol 15077
- 'PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON'**
(And Throw 'Em In The Deep Blue Sea)
'It's the Sentimental Thing to Do'
The King Cole Trio Capitol 15080
- 'CARAMBA! IT'S THE SAMBA'**
'Baby, Don't Be Mad At Me'
Peggy Lee Capitol 15090
- 'HOW HIGH THE MOON'**
'Interlude'
Stan Kenton Capitol 15117
- 'THIS IS THE MOMENT'**
'Ev'ry Day I Love You (Just a Little Bit More)'
Jo Stafford Capitol 15139

SEPIA

- 'TELL ME, DADDY'**
'(It Will Have To Do) Until the Real Thing Comes Along'
Julia Lee Capitol 15144
- 'COOL WATER'**
'Lake Charles Boogie'
Nellie Lutcher Capitol 15148
- 'FINE BROWN FRAME'**
'The Pig Latin Song'
Nellie Lutcher Capitol 15032
- 'KING SIZE PAPA'**
'When You're Smiling (The Whole World Smiles With You)'
Julia Lee Capitol 40082

WESTERN

- 'ROCK AND RYE'**
'My Heart's As Cold As An Empty Jug'
Tex Ritter Capitol 15119
- 'ONE HAS MY NAME (THE OTHER HAS MY HEART)'**
'You're the Sweetest Rose in Texas'
Jimmy Wakely Capitol 15162
- 'DEAR OAKIE'**
'A Million Memories'
Jack Rivers Capitol 15169
- 'HE'S A REAL GONE OAKIE'**
'So Long to the Red River Valley'
Cliffie Stone Capitol 15157

COMING UP FAST

- 'DON'T BE SO MEAN TO BABY'**
'Just a Shade on the Blue Side'
Peggy Lee Capitol 15159
- 'WHO? ME?'**
'Foolish Tears'
Tex Williams Capitol 15113
- 'CLAIR de LUNE,' Part I**
'Clair de Lune,' Part II
Paul Weston Capitol 15153
- 'SPANISH BOOGIE'**
'I Wish I Had a Girl'
Alvino Rey Capitol 15167
- 'AT THE FLYING "W"'**
'SISSEY'
Hal Derwin Capitol 15160



REG. U. S. PAT. OFF.

RECORDS
HOLLYWOOD

PHONE OR WIRE YOUR ORDER TODAY FOR PROMPT DELIVERY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

ROUND THE WAX CIRCLE

NEW YORK:

Look for big doings re the AFM recording ban in the very near future—especially right around November time. Word has it that loads of unrest exist in the ranks, with the majority of tootlers eyeing that extra recording dough again . . . Sarah Vaughan's Musicraft recording of "It's Magic" has



BLUE BARRON

passed the 400,000 mark in sales and will probably be over the half-million mark by Labor Day, plattery officials announced this past week. That Vaughan gal . . . very versatile . . . Lou Epstein, prexy of Hit Record Distributing Company, Cincinnati, in town to confer with Carl LeBow, the "golden boy" behind "Hair Of Gold" . . . Orkster Blue Barron really rockin' in high gear at the Hotel Astor Roof. His wonderful aggregation is currently furnishing one of the best shows of the season. It's a must on your stop list . . . Nellie Lutcher skedded for a week at the Apollo Theatre here . . . Cab Calloway undoubtedly has given up the big band idea and is booked solid thru December with his eight-man crew hailed the Cab-Jivers . . . Jack Emerson, signed a p.m. with Jay Mayer, General Artists Corp. Some say there's film land in view for the good looking piper, all via his "Hair Of Gold" dinking . . . We'd appreciate some

information on the legit folk star Bobby Gregory has in the works . . . Ray McKinley, clicking like sixty with "All The Way From San Jose," "You Came A Long Way From St. Louis" and "Airizay," breaking up the band for a month after a hectic week at Frank Palumbo's Click in Philly . . . Latest sales reports from most major platteries indicate that music operators are buying more and more platters than ever before. Ops during the war represented almost 50% of the total sales volume in the disk industry. It's around 30% now and gradually climbing . . . Frankie Laine supposedly racked \$50,000 for his first six-month royalty stipend from Mercury Records . . . and speaking of the latter plattery . . . wha' happen to their sales figures. New drive on against pornographic platters. Ops beware . . .

CHICAGO:

The Page Cavanaugh Trio, who are making their first Chicago stage appearance, and Monica Lewis are heading the current show at the Oriental. Gene Autry and his Western Gang open at the same theatre next week . . . The Disk Jockey show at the Chicago is reportedly breaking all attendance figures, including those of the peak Jack Benny show. Show is scheduled to run until Danny Thomas opens September 3rd . . . Jimmy Dorsey opens at the China Doll with maestro Woody Herman skedded to reopen the famed College Inn . . . Louis Jordan doing a swell job over at the Rag Doll with his Decca recording of "Run Joe" promising to be one of his biggest hits ever. The ditty has been running hot now for oh ever so long . . . Victor Lombardo and his ork follow George Olsen into the Edgewater Beach Hotel late in September . . . Orrin Tucker, who hasn't been in Chi for some time now, will open at the Northside Aragon Ballroom soon . . . Griff Williams comes into the Palmer House with a new show on September 16 . . . Monroe Passis and his Chord Distributing Company have moved to larger and new office quarters at 2020 So. Michigan Ave. . . That gorgeous Miss White of Forster Music Co. vacationing at Green Bay, Wisc. . . Pee Wee Hunt's Capitol dinking of "Twelfth Street Rag" one of the biggest disks in town . . . Are Chicago diskers and distributors getting together planning a "Babe Ruth Memorial Cancer Fund" drive? Certainly would be a wonderful idea if they did . . . What happened to "Nature Boy" Eden Ahbez . . . Joe Whalen sez "Stop The Music" called but nobody was home. Get that willya . . . It's rumored in Chi that Milt Saltstone is putting zippers on his socks to store the loot from his wonderful record distributing organization. Milt is undoubtedly one of the most enterprising and ambitious gents in the disk biz—bar none . . .

LOS ANGELES:

Time, tide and city councils have their own inexorable pace, and the pending action by the L. A. City Council outlawing the bootlegging of disks is no different. John Blackburn of Black & White and the other local laddies are still hopeful of some action in the near future . . . John is currently busy with



BERYL DAVIS

the new T-Bone Walker, "West Side Bay" and "Lonesome Women Blues," while boss Paul Reiner heads back from New York to Chicago to confer with attorney Ben Pollack. Reiner expected back at his home base in a few weeks, with the latest dope on chances for Congress putting teeth into a Federal Law against record counterfeiters . . . Specialty Records released Roy Milton's latest "Everything I Do Is Wrong" and "Hop, Skip and Jump" throughout the country. And it looks like a big one, judging from the long distance call sales manager John Davis had for 2000 platters . . . John, who reports that Specialty's new low price is really getting a healthy response from the music operators, is taking the fatal plunge this week. The young lady's name is Betty Baker, and judging by the picture, that Davis man can pick 'em . . . Saul Bihari of Modern expected back this week at Modern Records

after his extensive cross country tour. Jules holding down things at the Beverly Hills plant, with Joe in Gotham and the girls at the Pico Street distrib office. Mama Bihari seeing to it that the customers don't walk out without a copy of Al Trace's "You Call Everybody Darlin'," and a plug for the great "Late Freight" by Sonny Thompson. Looks as if Sonny's "Long Gone" has been accepted as a standard on the Avenue, and most everywhere else too . . . Bill McCall of 4 Star Records singing the praises of Ivory Joe Hunter, with the latter's "Pretty Mama Blues" now hitting across the boards . . . Richard Weil, ad director of Tempo Records, minus his upswept mustachios this week . . . swears he didn't pull 'em out in ire over our messing up his monicker a few weeks back in this colyum . . . Songstress Beryl Davis started a six week vacation this past week, from NBC's "Your Hit Parade" . . .

They're Going WILD Over
"DRIVIN'
NAILS IN
MY
COFFIN"
RAINBOW RECORD No.
70013

**BIGGEST HIT IN YEARS
JUST LISTEN TO IT!**

NOTICE: Deliveries being made as fast as possible.
All orders being filled in rotation as received. Special attention being given all juke box merchants.
Phone—Wire—Write your nearest Rainbow Records distributor immediately—or order Rainbow Record No. 70013 direct.

RAINBOW RECORDS
156 WEST 44th ST., NEW YORK 18, N. Y.
(All Phones: LONGACRE 4-4320)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

"Makin' Love Mountain Style" (2:45)

"You're A Character, Dear" (2:54)

DINNING SISTERS
(Capitol 15173)

● The three charming Dinning Sisters, Ginger, Jean and Jayne, come thru with a brand new hunk of wax that's got lots of "c-o-i-n" pressed into it, as they get together and in perfect harmony give out with "Makin' Love Mountain Style," from the MGM pic, "Merry-Go-Round," with the Art Van Damme Quintet to give them beautiful backing. Tho it's done in "folk-tune" style, it's got enough "pop" in it to make it one of the best sides the three charming gals have cut in many a moon. On the flip, "You're A Character, Dear," from the gals' grand album, they again "sell" a number that will bring lots of nickels into juke boxes. This is one platter you can order. It's good.

"You Call Everybody Darling" (2:27)

"Turkish Delight" (2:40)

VARSITY ORCH.
(Varsity 103)

● Another platter featuring one of the nation's most popular tunes, "You Call Everybody Darling," presents Frank and The Boys warbling the lyrics to the backgrounding of the Varsity Orchestra. It's a good side of wax that has lots of moolah slapped all over it. On the flip, "Turkish Delight," with vocalizing by Frank and the chorus, and the Varsity Orchestra once again to the front to handle the instrumental, here is a disk that has that beat many like. All in all, a very fine platter.

"Floatin' " (2:58)

"A Woman Always Understands" (3:15)

LES BROWN ORCH.
(Columbia 38292)

● This platter opens with an instrumental deck which shows off the talents of Les Brown and his ork. Maestro Brown has always captured plenty of fans among the younger set with his grand instrumentals and this is one more time when he's sure to win their approval and, without doubt, gain many more followers. He sells the song right over the top. His fingering of the 88's and the way the rest of the crew bring in the beat, makes for grand wax. On the flip, "A Woman Always Understands," Maestro Brown beautifully backgrounds his thrush, Eileen Wilson, in slow, romantic and sentimental style to make this side one of those swooning hunks of wax for the dim lit spots where the romantic couples like to gather 'round. It's a good platter and sure to go in many a spot.

"S Wonderful" (2:30)

"Let's Do It" (2:54)

DINAH SHORE—BUDDY CLARK
(Columbia 38253)

● That George and Ira Gershwin oldie which has always brought coin to juke boxes as rendered by one of

DISK OF THE WEEK

"October Twilight" (3:07)

"A New Kind Of Song" (3:14)

FRANKIE CARLE ORCH.
(Columbia 38291)



FRANKIE CARLE

● Here's wax that's a natural for the Fall season. It has nickels, dimes and quarters pressed right into it. The gorgeous piano playing of Frankie Carle, the beautiful backgrounding of the Maestro's ork, and the chirping of thrush Nan Wright to the lyrics of the topside, "October Twilight," turns this side of shellac into one of the grandest heard in many a moon.

The gal sings her way right into the hearts of the listeners while Maestro Carle and his ork background her beautifully and, at the same time, featuring Frankie's grand fingering of the 88's. It's wax that has every sign of big success written all over it. On the flip, "A New Kind Of Song," Maestro Carle once again cuts a side of wax that's gonna be heard for months to come. It's got just about everything anyone can ask from a disk. In slow, romantic and sentimental tempo, Nan Wright spoons the lyrics to all those couples who have the lovelight in their eyes, and with Maestro Carle's gorgeous piano artistry to back her, while the ork do a grand job of supporting the chirp, the side proves itself one of the best yet heard. Here's wax that will stick in location after location for a long time to come. It's a surefire money getting hunk of shellac.

the greatest teams in the biz, Dinah Shore and Buddy Clark, with Harry Zimmerman directing the ork, turns into one of the very best platters yet heard. We're choosing, "S Wonderful," for the topside, tho either side's a winner. Yet, the way Dinah and Buddy go into this top deck and spoon the lyrics of this hunk of wax, is something everyone who plunks nickels into juke boxes will want to hear again and again. On the backing, "Let's Do It," a Cole Porter tune that has captured coin for y'ars and y'ars, the team of Dinah Shore and Buddy Clark prove terrific. Wherever you place this platter, it's gonna grab lots of play action.

"Ain't Doin' Bad Doin' Nothin'" (3:13)

"Ida I Do" (3:07)

BING CROSBY
(Decca 24476)

● It's practically tradition to be sure it's "moneymaking wax" when Bing Crosby cuts it. Either side of this great platter is sure to please the listeners and either side is a winner. With, "Ain't Doin' Bad Doin' Nothin'," Der Bingle absolutely sells the tune to a fare-thee-well. It's terrific the way Bingo pipes the lyrics and the manner in which he croons the melody. He's like money in the bank for juke box ops everywhere. On the flip, "Ida I Do," Bingo once again cuts shellac with rhythm and beat, tho in slower tempo, that has all the action and all the vocal any op could ever ask for. Just grab a boxful and spread 'em around.

"Hair Of Gold" (2:53)

"Cool Water" (2:58)

JIM SMITH & THE BUCCANEERS
(Varsity 109)

● With instrumental backgrounding of The Buccaneers to help him, Jim Smith spills the wordage to the top side, "Hair Of Gold," in fine manner. He sure does know how to handle and carry the beat thru to the very finish. It's good wax. On the flip, "Cool Water," which has zoomed in the pop field, once again Jim Smith and The Buccaneers give this tune just about all that's in it. Both sides are on a par. Suffice it to say that here's wax featuring two popular tunes that has every possibility of helping juke box ops.

"Woody Woodpecker" (2:22)

"My Happiness" (2:48)

VARSITY ORCH.—TYLER DUO
(Varsity 101)

● With very little other description than the fact that Varsity orchestra is doing the background job for the well known, "Woody Woodpecker," and that Frank (no last name) is doing the vocal, here is a side of wax that is lively in tempo that has plenty of meat in it and that will react with much favor wherever played. It's a fine cutting of a tune which has captured the fancy of many juke box ops. On the flip, "My Happiness," the Tyler Duo take over and sell this favorite over the line. It's good wax with two well known tunes back to back.

"At The Flying 'W'" (2:48)

"A Hundred And Sixty Acres" (2:36)

BING CROSBY—ANDREWS SISTERS
(Decca 24481)

● Nothing much further need ever be said than Bing Crosby and the Andrews Sisters have just put out another swell platter. One that's sure to cull coin on any location. The way that boy can sing and the way those Andrews Sisters chirp along with him, with Vic Schoen and his ork to background them, "At The Flying 'W,'" becomes one of the surefire tunes for juke boxes. The gals and Bing do one of their very best vocalizing jobs here. On the flip, "A Hundred And Sixty Acres," continues the western tang of the topside with the gals and Bing. It's grand wax, and it's got plenty of nickels, dimes and quarters pressed right into it. Grab yourself a boxful and spread 'em around your spots—they'll bring in the moolah.

"You Call Everybody Darling" (2:19)

"Underneath The Arches" (2:48)

ANDREWS SISTERS
(Decca 24490)

● With the disk spinning in speedy time, the well liked Andrews Sisters cut a side of wax that's among their very best. "You Call Everybody Darling." The way the gals chirp this tune makes it worthwhile popping nickels into phonos. It's grand harmony all the way to the very last note. On the flip, with another tune that's meeting approval everywhere in the country, "Underneath The Arches," the gals go into slower tempo, but, with grand and gorgeous harmony sell this side right over the top. It's difficult here to choose which side is topside. Best bet is to simply spread 'em around your spots.

"Never Underestimate The Power Of A Woman" (2:24)

"Little Darlin'" (2:47)

MOREY AMSTERDAM
(Apollo 1127)

● That grand comedian, Morey Amsterdam, turns his talents to cutting wax and produces two sides here that folks will chuckle over wherever they ride the turntables. You can just picture Morey selling, "Never Underestimate The Power Of A Woman," and doing it with a twist to the lyrics that's sure to get a laugh. The guy knows how to handle wax to the public's delight. Sammy Fidler and his ork must be given a big hand for the way he handles the backgrounding to Amsterdam's warbling of the novel lyrics. On the backing, "Little Darlin'," Morey takes off on a parody of the folk tunes that makes this side sparkle. Actually the title is, "I'm Sick And Tired Of You Little Darlin'," which gives you some idea of what the wax is all about. So just listen in to Morey Amsterdam doing two grand sides of shellac that have every possibility of catching many a laugh wherever they're placed.

Diskers Amazed At Peak Record Sales—Many Fall Behind In Production

NEW YORK—The recent upsurge in disk sales during the past two weeks caught the bulk of the nation's diskers, currently riding with hit recordings, short this past week, with the net result that many for the first time this season were lagging in production schedules.

Major diskeries have added a great number of pressing personnel it was learned this past week. It was also reported that factories which had been closed by Columbia and Decca Records might be reopened shortly to handle the unusually large amount of platter sales.

Capitol Records prexy Glenn E. Wallichs disclosed that the firm at present has ten records selling in the hit category.

"In order to keep Capitol dealers supplied with these top selling items, we have already made some additional production adjustments," Wallichs explained. "Our release schedule has been moved back one full week to permit factory production for an entire week on hit records."

"In addition we are working two full shifts and overtime on Saturdays. A large amount of production is also being subcontracted to other pressing plants, with Capitol quality control engineers supervising the work."

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(As Reported in THE CASH BOX—August 28, 1948)

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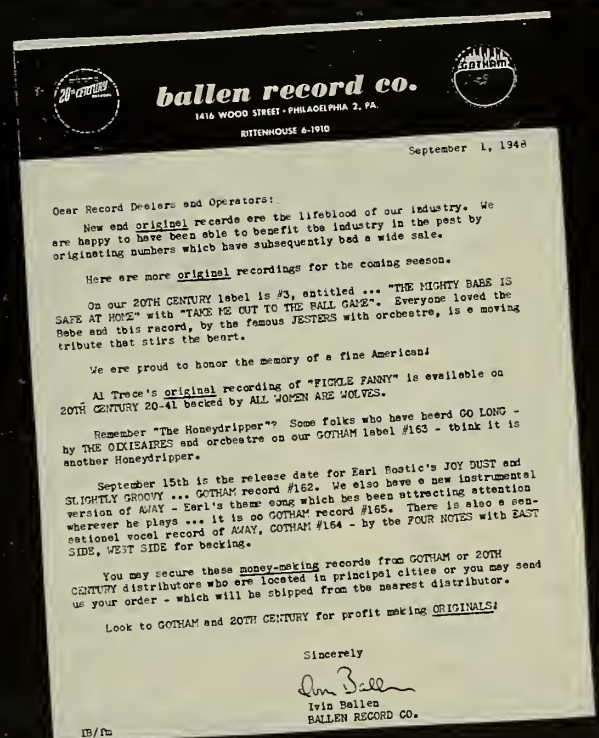
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"LINGER AWHILE"

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New MODERN Release
Featuring "The Blues Man"

GENE PHILLIPS

and his Rhythm Aces

"YOU'RE GETTIN'
DOWN WRONG"

backed with

"RAMBLIN' WOMAN"
MODERN 20-603

THE CASH BOX

Record Reviews

"A Tree In The Meadow" (2:40)

"Blue Bird Of Happiness" (2:38)

BARBARA BROWN—JIMMY VALENTINE
(Varsity 108)

● Barbara Brown proves herself among the top thrush ranks with her vocal on the well known topside of this platter, "A Tree In The Meadow." Spoons the lyrics in slow, soft, sentimental tempo and gets grand backing from the Jimmy Valentine ork to turn the side into a very fine hunk of shellac. There's no doubt that many an op is going for this one. On the flip, "Blue Bird Of Happiness," an oldie that's clicking about the countryside, Jimmy Valentine with his Quintet, backed by the orchestra, again produce a neat side of wax. For this platter, we choose Barbara Brown and the topside. Listen in and decide for yourself.

"Family Polka" (2:54)

"Surefire Polka" (2:43)

MILTON G. OLEKSON
(Amuke 524)

● Want the real, old fashioned kind of polkas accepted as the "McCoy" in all the spots where the people who know polkas gather 'round? Then latch onto this biscuit, brother, for this is what they ask for. Milton Olekson and his ork simply tear the old timer's idea of the polka to little bits with, "Family Polka," and Milton adds plenty of zest, actually talking right out of the wax to the listeners to come on in and dance to the tune. He calls, "Hey, Mike," "Hey, Joe," "Hey, John," and adds a bit of lyric to the name that's bound to get many a polka lover up from his chair and whirling about the floor. It's a great hunk of wax for the real polka spots where the people know their polkas. On the flip, "Surefire Polka," Milton and his crew once again tear into polka time and, in between the instrumental, give it that come-on shouting that's bound to get 'em spinning around. This is a lively biscuit with plenty on the ball. A surefire money-maker if you've got the spots where the foreign element gather 'round and like polkas as is polkas.

"Willow Weep For Me" (3:07)

"Bongo Riff" (2:02)

STAN KENTON ORCH.
(Capitol 15179)

● Here's that "Progressive Jazz" you want and that is makin' the kids sit up and shout all over the nation as Stan Kenton and his ork play concert after concert. But, starting off this disk is one of Stan's oldies, "Willow Weep For Me," with thrush June Christie to spoon the lyrics in romantic mood which is sure to grab coin in many and many a spot. June does a grand job and Maestro Kenton's backgrounding is about all that anyone can ask for any hunk of wax. On the flip, with Jack Costanzo to do the bongo solo, Kenton cuts loose with a speedy spinning disk to sell "Bongo Riff" right down the line. A surefire side of shellac for junior and his pals and one that's going to get lots of play 'round the schools as the Fall term opens. It's the Kenton wax that there's been so much talk about. Latch on if you've got the spots.

SLEEPER OF THE WEEK

"On The Waterfall" (2:52)

"The Moon Is Back In Business" (2:31)

GUY LOMBARDO AND HIS ROYAL CANADIANS
(Decca 24470)



GUY LOMBARDO

● Grand, grand orchestral artistry by that noted ork pilot, Guy Lombardo, presenting a side of wax that is sure to click big in juke boxes clear across the nation, "When The Moonlight Falls On The Waterfall," comes in for the "Sleeper" spot this week. With Don Rodney to warble the lyrics, and with Maestro Lombardo backgrounding him in smooth, soft, romantic tempo, the side turns into

one of the very best Lombardo has yet turned out for the nation's juke boxes. Here's wax that's simply bound to go over in location after location. It's grand. On the backing, "The Moon Is Back In Business," Maestro Guy Lombardo again puts his Royal Canadians thru the paces to produce a side of restful, relaxing, romantic wax that will click with couples from sixteen to sixty anywhere. With Kenny Gardner to tonsil the wordage, and with the Maestro's grand backgrounding showing off to tremendous advantage his orchestral wizardry, this hunk of wax is bound to take over on any location. It's got that certain something that has made Guy Lombardo one of the outstanding figures in the music world. And that means it's a coin culler—from any side—plus the fact that it's a platter that's bound to tremendously please wherever it's heard.

"How Could I know" (2:44)

"Bella Bella Marie" (3:03)

JAN GARBER ORCH.
(Capitol 15181)

● A platter that has plenty of e-o-i-n pressed right into it from Jan Garber and his ork with an Irish tenor doing the vocals. Opening with, "How Could I Know," Maestro Garber cuts a very beautiful ballad in medium slow tempo marvelously backgrounding the Irish tenor, Tim Reardon, who does a very fine warbling job. Watch this boy, he's got stuff on the ball. The side spins a natural moneymaker for those soft lit spots where the romantic couples like to gather 'round. On the backing, "Bella Bella Marie," a tune that's been clicking very well on the other side of the ocean, crooner Reardon once again takes over, and with the ork's crew chorusing behind him, and Maestro Garber to support him, cuts another grand, grand side of shellac. Here's wax that has every possibility of pleasing the customers clear 'cross the country. Latch on. This is a moneymaker.

"You Live In My Heart" (2:19)

"Don't Be Cross" (2:42)

FITZ HERBERT
(Spiro 9511)

● A very sentimental and romantic ballad in slow tempo featuring Walter Scheff who does a fine vocal job thru-out, with the well known Fitz Herbert and his organ for support, offers a side of shellac that has lots of possibilities in the dim lit spots where the romantic couples like to gather 'round. It's a tune that has "tear jerker" written all over it, but, with a glass of beer, a romantic partner and a soft lit spot for props, this side of shellac can bring in the moolah. On the flip, "Don't Be Cross," Fitz Herbert cuts

an organ instrumental that has lots of lilt and melody. It's a good side for the locations that like organ music. All in all, the total spells good wax.

"Rambling Rose" (2:15)

"It Only Happens When I Dance With You" (2:32)

JOHNNY FRANK ORCH.
(Varsity 105)

● With the side spinning in speedy time of two minutes and fifteen seconds, Johnny Frank and his ork turn "Rambling Rose," which is climbing in popularity everywhere in the country, into one neat side of shellac. Johnny's to be given a pat on the back here for his grand rendition of the tune and his piping of the lyrics. It's one of those sides that has all the possibilities pressed right into it. On the flip, from the MGM picture, "Easter Parade," comes another recording of, "It Only Happens When I Dance With You." Done in slow, sentimental mood and with romantic tempo, the side has lots on the ball. Maestro Frank cuts neat wax here. Just listen in.

"Parade Of The Wooden Soldiers" (2:37)

"By the Waters Of Minnetonka" (2:32)

ETHEL SMITH
(Decca 24477)

● Some weeks ago one of the nation's leading juke box ops wrote in to advise that he has been using organ music to good effect in some of his spots. Well, here's one platter that should meet with his approval, as well as the acclaim of all other juke box ops who have found organ music profitable. Ethel Smith cuts organ

wax here that's grand. With the top-side, "Parade Of The Wooden Soldiers," as well as with the flip, "By The Waters Of Minnetonka," Ethel brings two great standards to the field which are sure to relax and please many a listener. If you've got the spots for organ music this platter ranks away up on top of the heap.

"Tico Tico" (2:01)

"I Don't Care" (2:40)

LIBERACE
(Signature 15233)

● A platter that spins in speedy time featuring Liberace of whom they write, "The Priceless Piano of Liberace," to do the instrumental, makes this well liked and popular tune of the hip swivelers turn into something that's got lots on the ball. Here's fingering of the 88's that's art. Liberace tears his piano apart to cut a fine instrumental. On the flip, with Liberace doing the vocal, and in slow, romantic tempo, "I Don't Care," turns into a sentimental tune. It's good. Listen in.

"Muchachita" (3:01)

"Loch Lomond" (3:03)

BARCLAY ALLEN
(Capitol 15168)

● Barclay Allen and his Rhythm Four produce a truly artistic hunk of wax here that's sure to grab attention. The way this crew presents the very well known and well liked, "Muchachita," with Barclay's piano heard thru-out and some very tricky guitar work in the background means fine instrumental wax for those ops who can use it. On the backing, "Loch Lomond," another tricky instrumental with bagpipes opening the side and Allen at the piano doing a grand job. It's instrumental wax that has lots of possibilities.

"Take Me Out To The Ball Game" (2:27)

"You're A Grand Old Flag" (2:53)

THE JESTERS
(20th Century 20-62)

● Shades of George M. Cohan. Here's two of the oldies that are remembered by one and all. "Take Me Out To The Ball Game," can be turned into a moneymakin' wax in every town where the Big League teams have the fans in hysteria and especially in those locations where they gather 'round after the ball game to discuss the day's results. On the flip, another oldie, "You're A Grand Old Flag," with lots of fine harmony by The Jesters. Here's shellac that has possibilities if you've got the spots.

"Fall Rain Fall" (2:36)

"Hearts Win, You Lose" (2:30)

DON GRADY
(Signature 15219)

● A slow and sentimental side of shellac that's a natural for those dim lit spots where the couples think about love that's, "Fall Rain Fall," as done by Don Grady and the Aristocrats. The side should win many a follower among the romantic listeners. On the flip, "Hearts Win, You Lose," organ opens the disk in mel-low, and sentimental tempo and the piper comes in softly spooning the lyrics to this well known tune. It's a platter that will go if you've got the spots.

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

SEPTEMBER 4, 1948

New York, N. Y.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. IT'S MAGIC (Doris Day)
3. MY HAPPINESS (Jon & Sonda Steele)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. HAIR OF GOLD (Jack Emerson)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. A TREE IN A MEADOW (Margaret Whiting)
8. LOVE SOMEBODY (Doris Day—Buddy Clark)
9. BETTER LUCK NEXT TIME (Perry Como)
10. RAMBLING ROSE (Perry Como)

Cleveland, O.

1. BLUEBIRD OF HAPPINESS (Art Mooney)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. IT'S MAGIC (Doris Day)
4. CONFESS (Patti Page)
5. WOODY WOODPECKER (Kay Kyser)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. MY HAPPINESS (Jon & Sonda Steele)
9. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
10. RUN JOE (Louis Jordan)

Hartford, Conn.

1. LOVE SOMEBODY (Doris Day—Buddy Clark)
2. HINDUSTAN (Ted Weems)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. LITTLE WHITE LIES (Dick Haymes)
5. LI'L DOG (Buddy Johnson)
6. SAXA-BOOGIE (Sam Donahue)
7. HAIR OF OLD (Jack Emerson)
8. WOODY WOODPECKER (Kay Kyser)
9. TOOLIE OOLIE DOOLIE (Vaughn Horton)
10. TEA LEAVES (Jack Smith)

Indianapolis, Ind.

1. MY HAPPINESS (Jon & Sonda Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. WOODY WOODPECKER (Kay Kyser)
5. IT'S MAGIC (Dick Haymes)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. LOVE SOMEBODY (Doris Day—Buddy Clark)
8. A TREE IN A MEADOW (Margaret Whiting)
9. LITTLE WHITE LIES (Dick Haymes)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

San Antonio, Texas

1. LOVE SOMEBODY (Doris Day—Buddy Clark)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. EVERYDAY I LOVE YOU (Vaughn Monroe)
4. CONFESS (Doris Day—Buddy Clark)
5. IT'S MAGIC (Doris Day)
6. MY HAPPINESS (Ella Fitzgerald)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. JUST BECAUSE (Eddy Howard)
9. WOODY WOODPECKER (Mel Blanc)
10. A TREE IN A MEADOW (Margaret Whiting)

Green Bay, Wisc.

1. YOU WERE ONLY FOOLING (Blue Barron)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. RAMBLING ROSE (Perry Como)
5. A TREE IN A MEADOW (Margaret Whiting)
6. WITH ALL MY HEART (The Pied Pipers)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. THIS IS THE MOMENT (Jo Stafford)
9. LOVE SOMEBODY (Doris Day—Buddy Clark)
10. HAIR OF GOLD (Jack Emerson)

Chicago, Ill.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. MY HAPPINESS (Jon & Sonda Steele)
4. IT'S MAGIC (Tony Martin)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. HAIR OF GOLD (Jack Emerson)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. A TREE IN A MEADOW (Margaret Whiting)
9. THAT CERTAIN PARTY (Benny Strong)
10. COOL WATER (Vaughn Monroe)

Lufkin, Texas

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sonda Steele)
3. LOST JOHN BOOGIE (Wayne Raney)
4. WOODY WOODPECKER (Kay Kyser)
5. HAIR OF GOLD (Jack Emerson)
6. YOU WERE ONLY FOOLING (Blue Barron)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. A TREE IN A MEADOW (Margaret Whiting)
9. LOVE SOMEBODY (Doris Day—Buddy Clark)
10. RAMBLING ROSE (Perry Como)

San Francisco, Calif.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. BASIN STREET BLUES (Herb Jeffries)
3. HAIR OF GOLD (Jack Emerson)
4. WOODY WOODPECKER (Kay Kyser)
5. LITTLE WHITE LIES (Dick Haymes)
6. IT'S MAGIC (Doris Day)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. A TREE IN A MEADOW (Margaret Whiting)
9. SAXA-BOOGIE (Sam Donahue)
10. LOVE SOMEBODY (Doris Day—Buddy Clark)

Atlantic City, N. J.

1. RAMBLING ROSE (Perry Como)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. IT'S MAGIC (Doris Day)
4. LOVE SOMEBODY (Doris Day—Buddy Clark)
5. SAXA-BOOGIE (Sam Donahue)
6. LI'L DOG (Buddy Johnson)
7. LITTLE WHITE LIES (Dick Haymes)
8. WOODY WOODPECKER (Kay Kyser)
9. CLAIR de LUNE (Paul Weston)
10. HAIR OF GOLD (Jack Emerson)

Gretna, La.

1. MY HAPPINESS (Jon & Sonda Steele)
2. HAIR OF GOLD (Jack Emerson)
3. LOVE SOMEBODY (Doris Day—Buddy Clark)
4. A TREE IN A MEADOW (Margaret Whiting)
5. JUST BECAUSE (Eddy Howard)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. LITTLE WHITE LIES (Dick Haymes)
8. RAMBLING ROSE (Perry Como)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. WOODY WOODPECKER (Kay Kyser)

St. Louis, Mo.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. LOVE SOMEBODY (Doris Day—Buddy Clark)
5. IT'S MAGIC (Doris Day)
6. CONFESS (Patti Page)
7. RAMBLING ROSE (Perry Como)
8. HAIR OF GOLD (Jack Emerson)
9. MY HAPPINESS (Jon & Sonda Steele)
10. LITTLE WHITE LIES (Dick Haymes)

Los Angeles, Calif.

1. MY HAPPINESS (Jon & Sonda Steele)
2. IT'S MAGIC (Doris Day)
3. HAIR OF GOLD (Jack Emerson)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
6. A TREE IN A MEADOW (Margaret Whiting)
7. LOVE SOMEBODY (Doris Day—Buddy Clark)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. CONFESS (Patti Page)
10. RAMBLING ROSE (Perry Como)

Saginaw, Mich.

1. IT'S MAGIC (Dick Haymes)
2. MY HAPPINESS (The Pied Pipers)
3. A TREE IN A MEADOW (Margaret Whiting)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. YOU CAN'T BE TRUE DEAR (Ken Griffin)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. RAMBLING ROSE (Perry Como)
8. EVERY DAY I LOVE YOU (Dick Haymes)
9. PUT 'EM IN A BOX (Doris Day)
10. LOVE SOMEBODY (Doris Day—Buddy Clark)

Scranton, Pa.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Ella Fitzgerald)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. A TREE IN A MEADOW (Margaret Whiting)
5. TIME OUT FOR TEARS (Savannah Churchill)
6. WOODY WOODPECKER (Kay Kyser)
7. IT'S MAGIC (Doris Day)
8. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
9. RAMBLING ROSE (Perry Como)
10. WILLIAM TELL OVERTURE (Spike Jones)

Kansas City, Kansas

1. MY HAPPINESS (Jon & Sonda Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. LOVE SOMEBODY (Doris Day—Buddy Clark)
5. WOODY WOODPECKER (Kay Kyser)
6. IT'S MAGIC (Doris Day)
7. HAIR OF GOLD (Jack Emerson)
8. THAT CERTAIN PARTY (Benny Strong)
9. CONFESS (Doris Day—Buddy Clark)
10. RAMBLING ROSE (Perry Como)

Savannah, Ga.

1. LOVE SOMEBODY (Doris Day—Buddy Clark)
2. IT'S MAGIC (Doris Day)
3. MY HAPPINESS (Jon & Sonda Steele)
4. RAMBLING ROSE (Perry Como)
5. WOODY WOODPECKER (Kay Kyser)
6. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
7. LITTLE WHITE LIES (Dick Haymes)
8. JUST BECAUSE (Frank Yankovic)
9. HAIR OF GOLD (Jack Emerson)
10. A TREE IN A MEADOW (Margaret Whiting)

Salt Lake City, Utah

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. MY HAPPINESS (Jon & Sonda Steele)
3. LITTLE WHITE LIES (Dick Haymes)
4. HAIR OF GOLD (Jack Emerson)
5. CONFESS (Patti Page)
6. LOVE SOMEBODY (Doris Day—Buddy Clark)
7. RAMBLING ROSE (Perry Como)
8. WITH ALL MY HEART (The Pied Pipers)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Philadelphia, Pa.

1. IT'S MAGIC (Doris Day)
2. A TREE IN A MEADOW (Margaret Whiting)
3. DARK TOWN STRUTTERS BALL (Alan Dale)
4. EVERYBODY LOVES SOMEBODY (Peggy Lee)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. RAMBLING ROSE (Perry Como)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. LOVE SOMEBODY (Doris Day—Buddy Clark)
10. UNDERNEATH THE ARCHES (Primo Scala)

Rome City, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (The Marlin Sisters)
3. JUST BECAUSE (Eddy Howard)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. IT'S MAGIC (Dick Haymes)
6. TOOLIE OOLIE DOOLIE (Andrews Sisters)
7. CUCKOO BIRD WALTZ (Ken Griffin)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. LOVE SOMEBODY (Doris Day)
10. HAIR OF GOLD (Jack Emerson)

Newport, N. H.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. IF I LIVE TO BE A HUNDRED (Bob Hannon)
3. MY HAPPINESS (Jon & Sonda Steele)
4. LOVE SOMEBODY (Doris Day—Buddy Clark)
5. UNDERNEATH THE ARCHES (Ferro String Band)
6. BROKEN HEART (Dick Thomas)
7. HAIR OF GOLD (Jack Emerson)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. BLUEBIRD OF HAPPINESS (Art Mooney)
10. TELL ME A STORY (Sammy Kaye)

Syracuse, N. Y.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. IT'S MAGIC (Doris Day)
3. MY HAPPINESS (Pied Pipers)
4. BLUEBIRD OF HAPPINESS (Art Mooney)
5. HAIR OF GOLD (Jack Emerson)
6. A TREE IN A MEADOW (Margaret Whiting)
7. UNDERNEATH THE ARCHES (Primo Scala)
8. YOU CAN'T BE TRUE, DEAR (Vera Lynn)
9. COOL WATER (Nellie Lutcher)
10. LOLLIPOP MOMMA (Wynonie Harris)

Minneapolis, Minn.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. TEA LEAVES (Alan Dale)
4. DARKTOWN STRUTTERS BALL (Connie Haines)
5. LITTLE WHITE LIES (Dick Haymes)
6. IT'S MAGIC (Doris Day)
7. LOVE SOMEBODY (Doris Day—Buddy Clark)
8. CONFESS (Patti Page)
9. RAMBLING ROSE (Perry Como)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Denver, Colo.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LITTLE WHITE LIES (Dick Haymes)
3. RAMBLING ROSE (Perry Como)
4. HAIR OF GOLD (Jack Emerson)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
7. WITH ALL MY HEART (The Pied Pipers)
8. LOVE SOMEBODY (Doris Day—Buddy Clark)
9. CONFESS (Doris Day—Buddy Clark)
10. IT'S MAGIC (Doris Day)

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TO SMILE"

"FOREVER FAR APART" KING Records

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CINCINNATI 7, OHIO

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"I Just Rose To Tell You" (2:19)

"Let Us Cheer The Weary Traveler" (2:28)

THE BRIGHT LIGHTS
(Apollo 188)



THE BRIGHT LIGHTS

● With the demand for spirituals growing greater every day, The Bright Lights, a beautifully harmonious sextette, enter into the picture, and hit the top with their very first recording for Apollo. Here's a disk that's sure to click in every spot in the land. Beautiful harmony, grand lyrics, gorgeous beat and lilting melody carried

thruout the platter by these six boys who are aces in their chosen field. The topside, "I Just Rose To Tell You," is one of the finest spirituals ever cut. The lilting harmony, with a grand beat carried thruout, is going to click with listeners. On the flip, "Let Us Cheer The Weary Traveler," the boys once again knit together a tune and send it right over the line. If this is any indication of the type of platters these boys are going to cut from now on in, then Apollo has one of the greatest combinations yet put together. This is wax that has moneymaking dynamite pressed right into either side, and whatever side is favored by the juke box operator, it's going to win lots of acclaim. Grab a boxful and spread 'em around. This is wax as is wax, with "moneymaker" written all over it.

"Don't Burn The Candle At Both Ends" (2:38)

"We Can't Agree" (2:45)

LOUIS JORDAN
(Decca 24483)

● Here's typical Louis Jordan wax—which means moneymaker in any language. With terrific beat and a talkin', shoutin' vocal, Louis becomes "Dr." Jordan, selling the idea of living, eatin' and sleeping right on the topside of this platter, "Don't Burn The Candle At Both Ends." It's a side that's gonna please every Louis Jordan fan everywhere in the wide, wide world. On the flip, "We Can't Agree," Louis goes blue and gone, dippin' deep into the beat and liftin' the melody and the lyrics right to the top to sell the side for all it's worth. Latch on to this platter.

"Arnett Blows For 1300" (2:37)

"Cobb's Boogie" (2:43)

ARNETT COBB ORCH.
(Apollo 781)

● An instrumental by Arnett Cobb and his ork is always something anyone can listen to and know that it's gonna click with the guys and gals on any spot where they like their music hot. On the topside, "Arnett Blows For 1300," with everything going for him, Cobb sends this side right into the blue, blue yonder with one of the finest hunks of instrumental shellac he's yet cut. But, you ain't heard nothin' yet. Just listen to Arnett on the flip, "Cobb's Boogie," and you'll listen to the hottest hunk of instrumental wax that's been cut in many and many a moon. This is wax you can bank on.

"Lonesome Bedroom Blues" (2:57)

"Lonesome Bedroom Blues # 2" (2:48)

CURTIS JONES
(Columbia 30137)

● Having written the words and music to the songs himself, Curtis Jones takes right over on this platter and produces one hot hunk of wax. On the topside as well as on the flip, Curtis talks and shouts, and even gasps, the lyrics to "Lonesome Bedroom Blues" in a style that's bound to please. It's lowdown and blue singin' with piano, guitar and drums to back him up that makes for a disk loaded with moneymakin' possibilities.

"Want To Woogie Some More" (2:44)

"I'll Try To Forget" (2:36)

YAS YAS GIRL
(Columbia 30138)

● Here's a poundin' beat that's gonna rock 'em right out of their shoes with melody and lyrics that have all on the ball to send both tunes right over the top. The Yas Yas Girl goes away out and gone with, "Want To Woogie Some More," and does one of the grandest, beat jobs yet heard. All she has is a piano and drums for background. On the flip, "I'll Try To Forget," the gal rips into the tune with that old time blues shoutin' technique and a boogie beat. It's terrific wax anyway you look at it.

"Talkin' To The River" (2:45)

"Joshua Fit The Battle Of Jericho" (2:51)

ANITA BOYER
(Tempo 654)

● Anita Boyer and The Men Of Tempo produce one of the very greatest spirituals pressed in many a month. The gal's sweet singin' is carried thruout the topside in gorgeous style with The Men Of Tempo giving her terrific background. It's a very, very beautiful side and a sure-fire moneymaker. On the flip, "Joshua Fit The Battle Of Jericho," the gal does a very grand vocal in slower tempo and beautifully impresses thruout. The Men Of Tempo again come into this side and help put it away over the top. This is moneymaking wax from any angle.

"My Little Boy" (3:03)

"Alexander's Ragtime Band" (2:19)

NELLIE LUTCHER
(Capitol 15180)

● You can always depend on Nellie Luther to do the grand and the unusual. On the topside of this platter, "My Little Boy," Nellie goes into a semi-lullaby regarding her boy and does one grand job. It's great wax. On the flip, "Alexander's Ragtime Band," which has been done again and again and will still be done over again as the years go by, Nellie gives this her own unique interpretation and cuts a side of wax here that'll have them poppin'. The platter is loaded with moneymakin' dynamite.

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A. P. 1505: "FROGMORE BLUES" "Wee Baby Blues"

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Jack Caldwell

I Still Get A Thrill No. 1040

Francis Craig

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BULLET ~~MAKES~~ THE HITS**

HILLBILLY TOO!

**I'M SO LONESOME Clyde Moody
611**

**LIFETIME TO REGRET Leon Payne
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**KUE-TE-KUE Loyd Weaver
663**

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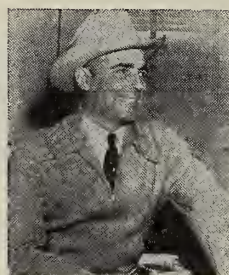
"Folk" and "Western" RECORD REVIEWS



"Never No More Hard Times Blues" (2:25)

"Maiden's Prayer" (2:58)

BOB WILLS
(Columbia 20473)



BOB WILLS

● With Bob Wills to do the warbling and with the hot strong band of his Texas Playboys to back-ground him, "Never No More Hard Time Blues," turns out to be one of the best of the tunes heard in many a moon. Here's beat and rhythm, grand vocal and great lyr-

ics, all in medium fast tempo with a nice dash of Bob's yodeling thrown in for flavor to add up into a side of shellac that's sure to cull coin on many a location. Bob just simply lets go on this topside of the disk and his blues singin' is going to capture nickel after nickel. It's a "Bull's Eye" if there ever was one. On the flip, "Maiden's Prayer," Bob Wills and His Texas Playboys go into some of that old time playing that's so well liked by the old timers. It's real old time to the point of nostalgia. An instrumental that's bound to click with even the newer generation and will, most certainly, go over big with the old timers. Adding it all up—here's one platter you can immediately latch onto to boost take on many a location.

"The Midnight Train" (2:46)

"A Sinner's Death" (2:33)

ROY ACUFF
(Columbia 20475)

● You can always depend on Roy Acuff to cut grand folk music. With the topside, "The Midnight Train," Roy does a marvelously swell singing job in medium slow tempo with lyrics that are bound to please. His Smoky Mountain Boys come in for a round of applause here for the grand manner in which they back Roy and help make this a very grand hunk of shellac. On the flip, "A Sinner's Death," Roy turns to slower metro, but once again gives a very fine performance. He sings the sad lyrics with full meaning. Either side's a winner.

"She's So Fragile" (2:22)

"A Lie Can't Mend A Broken Heart" (2:38)

ANDY PARKER
(Capitol 15182)

● Andy Parker really shines right out of this side of wax, "She's So Fragile." It's a lively, sparkling tune in speedy spinning time with the Plainsmen behind the warbler to turn this into one of the very best heard in a long time. The instrumental background of the Plainsman plus Andy's grand warbling adds up to "moneymaker." On the flip, "A Lie Can't Mend A Broken Heart," Andy goes into slow tempo to again turn out wax that'll have 'em applauding. Latch onto this disk.

"She's Got The Cutest Eyes" (2:30)

"Single Man Blues" (2:32)

KARL AND HARTY
(Capitol 40135)

● Two boys you can absolutely depend on at all times to produce grand wax. Once again Karl and Harty cut two sides that are gonna please their fans. In lively tempo, with guitar and mandolin background, the boys tell all about the fact, "She's Got The Cutest Eyes," and sell the song to a fare-thee-well. On the backing, "Single Man Blues," they'll convince all listeners that it's best to get a wife. Here the boys go into slower tempo and work as a duet. Latch on.

"Suspicion" (2:15)

"Seaman's Blues" (2:56)

REX TURNER
(Varsity 8002)

● In speedy spinning time and with speedy talkin' vocal, Rex Turner cuts the topside, "Suspicion," with the warning, "don't let that green-eyed monster get ya," and does a very fine job. It's a disk that will stay put in many a spot. On the flip, "Seaman's Blues," in very slow metro, Rex reports that he's goin' back to Texas because the "nights are so lonely on the ocean." It's good wax. Just listen in.

"You'll Always Be My Sweetheart" ((2:17)

"That's My Gal" (2:41)

JACK CALDWELL TRIO
(Bullet 1054)

● Tho a speedy spinning disk, timed at only 2 minutes and 17 seconds, Jack Caldwell does a grand job on the topside in very slow tempo lamenting the fact that, "You'll Always Be My Sweetheart," and winds it up in fine folk style. On the flip, "That's My Gal," the Jack Caldwell Trio show off their instrumental artistry and produce one swell side of shellac. Here's a disk that has plenty of nickels pressed into it.

"A Tiny Baby Bonnet" (2:16)

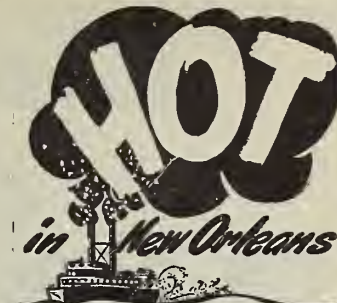
"Give Me Your Heart" (2:30)

WILEY AND GENE
(Columbia 20465)

● The well known team of Wiley and Gene again produce a neat hunk of wax. Opening with a speedy spinning topside, "A Tiny Baby Bonnet," a slow and sentimental ballad, the duo cut a real tear jerker, bound to please in the spots where Wiley and Gene have clicked. On the flip, "Give Me Your Heart," the vocal is taken over by Wiley Walker, and with the string band accompanying him, turns out a slow and sentimental hunk of wax that has lots of possibilities.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

1 **PRETTY MAMA BLUES**
Ivory Joe Hunter
(4 Star 1254)

2 **LOLLIPOP MAMA**
Wynonie Harris
(King 4226)

3 **RUN JOE**
Louis Jordan
(Decca 24448)

4 **OUT OF THE BLUE**
Hadda Brooks
(Modern 600)

5 **IT'S TOO SOON TO KNOW**
The Orioles
(Natural 5000)

6 **SOPHISTICATED LADY**
Billy Eckstine
(National 9049)

7 **DON'T FALL IN LOVE WITH ME**
Ivory Joe Hunter
(King 4220)

8 **LONG GONE**
Sonny Thompson
(Miracle 126)

9 **COBB'S BOOGIE**
Arnett Cobb
(Apollo 781)

10 **I CAN'T GO ON WITHOUT YOU**
Bull Moose Jackson
(King 4230)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

MESSIN' AROUND
Memphis Slim
(Miracle)

SOPHISTICATED LADY
Billy Eckstine
(National 9049)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

RUN JOE
Louis Jordan
(Decca 24448)

CORN BREAD
Hal Singer
(Savoy 671)

YOU DON'T LOVE ME
Camille Howard
(Specialty 307)

COBB'S BOOGIE
Arnett Cobb
(Apollo 781)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

RUN JOE
Louis Jordan
(Decca 24448)

ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

SEND FOR ME IF YOU NEED ME
The Ravens
(National 9045)

ROUGH WEATHER BLUES
Jimmy Higgins
(Specialty 523)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

WRITE ME A LETTER BLUES
Saunders King
(Rhythm 206)

LONG GONE
Sonny Thompson
(Miracle 126)

PRETTY MAMA BLUES
Ivory Joe Hunter
(4 Star 1254)

I CAN'T GO ON WITHOUT YOU
Bull Moose Jackson
(King 4230)

LONG GONE
Sonny Thompson
(Miracle 126)

MESSIN' AROUND
Memphis Slim
(Miracle)

RUN JOE
Louis Jordan
(Decca 24448)

DON'T FALL IN LOVE WITH ME
Ivory Joe Hunter
(King 4220)

OUT OF THE BLUE
Hadda Brooks
(Modern 600)

HOP, SKIP & JUMP
Roy Milton
(Specialty)

LOLLIPOP MAMA
Wynonie Harris
(King 4226)

SPECIAL DELIVERY
Cecil Gant
(4 Star)


IT'S A NATURAL RECORDS

Gets THE CASH BOX—AUGUST 21

RACE DISK O' THE WEEK

"Barbra Lee" (2:08)

"It's Too Soon To Know" (2:49)

THE ORIOLES
(Natural 5000)



THE ORIOLES

● A new vocal quintet on a new disk that speeds right into the top spot of the race disks this week and is really something to listen to. The five boys harmonizing on this tune, featuring a new, young tenor, Sonny Til, who spoons the lyrics of

"Barbra Lee" to a fare-thee-well. It's great wax and it's got every possibility of hitting the top everywhere in the nation. What's more, as far as juke boxes are concerned, it's terrific from the standpoint it spins in only 2 minutes and 8 seconds. This means faster take for juke box ops and, combined with a great tune, it should prove a winner from every angle. On the flip, "It's Too Soon To Know," The Orioles, once again featuring Sonny Til, produce another side of wax that's sure to set 'em battlin' as to which is the best of the two sides on this platter. Both sides are set to spin themselves into ribbons on any location where they like their music soft, sweet and mellow. Grab a boxful and spread 'em around. This disk's got "it."

Selected as "Tips on Coming Tops" by THE BILLBOARD

Operators Will Make A Mint

with

"IT'S TOO SOON TO KNOW"

backed with

"BARBRA LEE"

Words and Music by DEBORAH CHESSLER

Recorded by

The Orioles

on NATURAL # 5000

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"DOG HOUSE BOOGIE"

KING 720

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"I CAN'T TELL MY BROKEN HEART A LIE"

Hawkshaw Hawkins

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BIG 5

HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

1 **BOUQUET OF ROSES**
Eddy Arnold
(Victor 20-2806)

2 **ANYTIME**
Eddy Arnold
(Victor 20-2700)

3 **TENNESSEE WALTZ**
Pee Wee King
(Victor 20-2680)

4 **SWEETER THAN THE
FLOWERS** (King 673)
Moon Mullican

5 **HUMPTY DUMPTY
HEART** (Capitol 40065)
Hank Thompson

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

DADDY GAVE MY DOG AWAY
"T" Texas Tyler (4-Star 1248)

TEXARKANA BABY
Eddy Arnold (Victor 20-2806)

WHO! ME?
Tex Williams (Capitol 15113)

WHAT A FOOL I WAS
Eddy Arnold (Victor 20-2700)

TENNESSEE MOON
Cowboy Copas (King 714)



CAMILLE HOWARD

AND HER TRIO

A New Star on Her First Release!

"YOU DON'T LOVE ME"

backed by

"X-TEMPERANEOUS BOOGIE"



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SP 307

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DISC-HITS
BOX SCORECOMPILED BY
JACK "One Spot" TUNNISIN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEYBOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	MA—Majestic
AP—Apollo	ME—Mercury
AR—Aristocrat	MI—Miracle
AS—Astor	MG—MGM
BE—Beacon	MN—Manor
BN—Bandwagon	MO—Modern
BU—Bullet	MT—Metrotone
CA—Capitol	MU—Musicraft
CM—Commodore	NA—National
CN—Continental	PA—Palda
CO—Columbia	RE—Regent
CS—Coast	RO—Rondo
DA—Dana	RA—Rainbow
DE—Decca	SA—Savoy
DEL—DeLuxe	SD—Super Disc
DL—Delmac	SP—Specialty
DMN—Damon	SI—Signature
EX—Exclusive	ST—Sterling
FL—Flint	TO—Top
JE—Jewel	TC—20th Century
GR—Grand	UN—Universal
KI—King	VA—Varsity
LO—London	VI—Victor

Aug. 28 Aug. 21

1—MY
HAPPINESS 113.1 119.2

BN-504—A. & J. NELSON
BU-1032—R. DEAUVILLE
CA-15094—THE PIED PIPERS
Highway To Love
CO-38217—THE MARLIN SISTERS
The Man On The Carousel
CN-1241—THE MCKAY TRIO
DA-20-17—ANNE VINCENT
DMN-11133—JON & SONDRAS STEELE
They All Recorded To
Beat The Ban
DE-24446—ELLA FITZGERALD
Tea Leaves
ME-5144—JOHN LAURENZ
Someone Cares
PA-1004—PAUL SHERIDAN
SI-15206—ALAN DALE
Tea Leaves
VI-20-2965—DOROTHY MORROW
ENSEMBLE
A Tree In A Meadow
VA-101—TYLER DUO

2—YOU CALL EVERYBODY
DARLIN' 102.5 89.6

AP-161—TENNESSEE KING
CA-15156—JACK SMITH
Cuckoo Bird Waltz
CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
DE-24490—ANDREWS SISTERS
Underneath The Arches
DEL-1178—BRUCE HAYES
ME-5155—ANNE VINCENT
Blue Bird Polka
MG-10258—ART LUND
Hair Of Gold
RE-117—AL TRACE O.
Linger Awhile
ST-3023—AL TRACE O.
VA-103—FRANK & THE BOYS
Turkish Delight
VI-20-3109—JACK LATHROP
Hair Of Gold

3—IT'S MAGIC 99.1 81.5

CA-15072—GORDON MacRAE
Spring In December
CO-38188—DORIS DAY
Put 'Em In A Box, Etc.

Aug. 28 Aug. 21

DE-23826—DICK HAYMES
It's You Or No One
ME-5138—VIC DAMONE
It's You Or No One
MG-10187—BUDDY KAYE QUINTET
Donna Bella
MU-557—SARAH VAUGHAN
It's You Or No One
VA-110—JOHNNY FRANK
Every Day I Love You
VI-20-2862—TONY MARTIN
It's You Or No One

4—A TREE IN A
MEADOW 76.4 47.5

CA-15122—MARGARET WHITING
I'm Sorry But I'm Glad
CO-38279—BILL JOHNSON
Galway Bay
DE-24411—MONICA LEWIS
On The Street Of Regret
LO-123—SAM BROWNE
An Old Sombre
ME-1548—JOHN LAURENZ
Tea Leaves
MG-10211—PAUL FENNELY ORCH.
Reflections In The Water
VA-108—BARBARA BROWN
Bluebird of Happiness
VI-20-2965—DOROTHY MORROW
ENSEMBLE
My Happiness

5—TWELFTH
STREET RAG 72.1 72.8

CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me
DE-24450—MILT HERTH TRIO
Hearthquake Boogie
ME-10251—JACK FINA
Mama's Gone Goodbye
SI-15240—LIBERACE
Tea For Two
VA-106—VARSITY RAGTIME BAND
VI-20-3120—SIDNEY BECHET O.
Suey

6—LOVE
SOMEBODY 63.4 66.1

CO-38174—DORIS DAY & BUDDY CLARK
Confess
VA-102—BARBARA & FRANK
Maybe You'll Be There

7—YOU CAN'T BE
TRUE, DEAR 52.2 83.4

AP-1121—N. EMMET
AS-145—FRED SAYLES
BN-501—LARRY STEWART
BU-1032—RONNIE DEAUVILLE
CA-15077—THE SPORTSMEN
CN-1009—WHISTLING JITTERETTES
CO-38211—THE MARLIN SISTERS
DE-24439—DICK HAYMES
DEL-1171—ZIGGY LANE
GR-2009—M. WILSON
LO-202—VERA LYNN
MU-588—RUSS BROOKS
RO-128—KEN GRIFFIN
VI-20-2944—DICK JAMES

8—MAYBE YOU'LL
BE THERE 42.9 20.9

CA-397—BILLY BUTTERFIELD O.
CO-37339—TOMMY TUCKER O.
DE-24403—GORDON JENKINS O.
Dark Eyes
MA-1120—EDDY HOWARD O.
ME-5160—JACK FINA O.
Dardanella Boogie
VA-102—BARBARA & FRANK
Love Somebody
VI-20-2189—BETTY RHODES

9—UNDERNEATH
THE ARCHES 35.4 9.6

CA-15183—ANDY RUSSELL
Just For Me
CO-38274—THE SERENADERS
I Want Some Money
DE-24490—ANDREWS SISTERS
You Call Everybody Darlin'
ME-5173—AL HUMMER
LO-238—PRIMO SCALA O.
Side By Side

Aug. 28 Aug. 21

10—COOL WATER 33.6 20.5

CA-15148—NELLIE LUTCHER
Lake Charles Boogie
DE-46027—SONS OF THE PIONEERS
MA-6000—FOY WILLING
MG-30059—KATE SMITH
VA-109—TOMMY CLAYTON
Hair Of Gold
VI-20-1724—SONS OF THE PIONEERS
VI-20-2076—SONS OF THE PIONEERS
VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi

11—HAIR OF
GOLD 31.1 8.6

CA-15178—GORDON MacRAE
Rambling Rose
DE-24491—BOB EBERLY
Rendezvous With A Rose
ME-5172—JOHN LAURENZ
MG-10258—ART LUND
You Call Everybody Darlin'
MT-2018—JACK EMERSON
UN-121—THE HARMONICATS
VA-109—JIM SMITH BUCKINEERS
VI-20-3109—JACK LATHROP

12—THE MAHARAJAH OF
MAGADOR 31.0 30.2

VI-20-2851—VAUGHN MONROE O.
Give A Broken Heart A Break

13—RAMBLING
ROSE 29.5 24.1

CA-15178—GORDON MacRAE
Hair of Gold
CO-38207—TONY PASTOR O.
Boy From Texas
DE-24449—RUSS MORGAN O.
So Tired
MG-10192—GEO. PAXTON O.
Better Luck Next Time
MU-560—PHIL BRITO
Boy From Texas
VA-105—JOHNNY FRANK
VI-20-2947—PERRY COMO
There Must Be A Way

14—LITTLE WHITE
LIES 29.4 38.9

CO-38114—DINAH SHORE
Crying For Joy
DE-24280—DICK HAYMES
Sierra Madre
ME-8085—STEVE GIBSON
Gone With The Wind
VI-27521—TOMMY DORSEY O.

15—WOODY WOOD-
PECKER 23.6 86.4

BN-508—DOROTHY HOWE
Mother Never Told Me
CA-15145—THE SPORTSMEN
I'd Love To Live In Loveland
CO-38197—KAY KYSER O.
When Veronica Plays the
Harmonica
DE-24462—DANNY KAYE &
ANDREWS SISTERS
Put 'Em In A Box etc.
ME-5154—THE HONEYDREAMERS
MG-10247—PHILIP GREEN O.
VA-101—VARSITY ORCH. & FRANK

16—WILLIAM TELL
OVERTURE 22.4 44.5

VI-20-2861—SPIKE JONES O.
The Man On The Flying Trapeze

17—CONFESS 16.8 15.5

CO-38174—DORIS DAY-BUDDY CLARK
Love Somebody
DE-24409—THE MILLS BROS.
Someone Cares
ME-5129—PATTI PAGE
Twelve O'Clock Flight
MG-10194—JIMMY DORSEY O.
If I Were You
MN-1131—THE FOUR TUNES
VA-106—BARBARA BROWN
VI-20-2812—TONY MARTIN
Bride & Groom Polka

Aug. 28 Aug. 21

18—BETTER LUCK
NEXT TIME 13.7 6.8

CA-15084—JO STAFFORD
Roses Of Picardy
CO-38191—DINAH SHORE
Steppin' Out With My Baby
DE-24435—GUY LOMBARDO O.
Steppin' Out With My Baby
ME-5145—JERRY SHELTON TRIO
MG-10192—GEORGE PAXTON O.
Rambling Rose
VI-20-2888—PERRY COMO
It Only Happens When I Dance
With You

19—TEA LEAVES 12.5 6.6

CA-15012—JACK SMITH
Highways Are Happy Ways
CO-38230—EMIL COTE SERENADERS
In Martha's Eyes
DE-24446—ELLA FITZGERALD
My Happiness
ME-5148—JOHN LAURENZ
A Tree In A Meadow
SI-15206—ALAN DALE
VI-20-3121—FREDDIE GARDNER O.
Where The Apple Blossoms Fall

20—EVERY DAY
I LOVE YOU 12.4 8.2

CA-15139—JO STAFFORD
This Is The Moment
DE-24457—DICK HAYMES
Hankerin'
VI-20-2957—VAUGHN MONROE O.
There's Music In The Land

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY21—FELLA WITH AN
UMBRELLA, A 8.2 8.522—MEADOW-
LANDS 8.1 15.423—JUST
BECAUSE 7.5 6.724—HOW HIGH
THE MOON 7.4 2.125—BLUE SHADOWS ON THE
TRAIL 7.3 5.426—TURKISH
DELIGHT 5.8 2.727—BLUE BIRD OF
HAPPINESS 5.7 3.128—IT ONLY HAPPENS
WHEN I DANCE
WITH YOU 5.6 7.329—YOU CAME A LONG
WAY (FROM ST.
LOUIS) 5.5 9.830—ST. LOUIS BLUES
MARCH 5.4 6.131—MISSISSIPPI
MUD 5.1 12.632—WHERE FLAMINGOS
FLY 4.9 —33—JUST A SHADE ON THE
BLUE SIDE 3.1 —

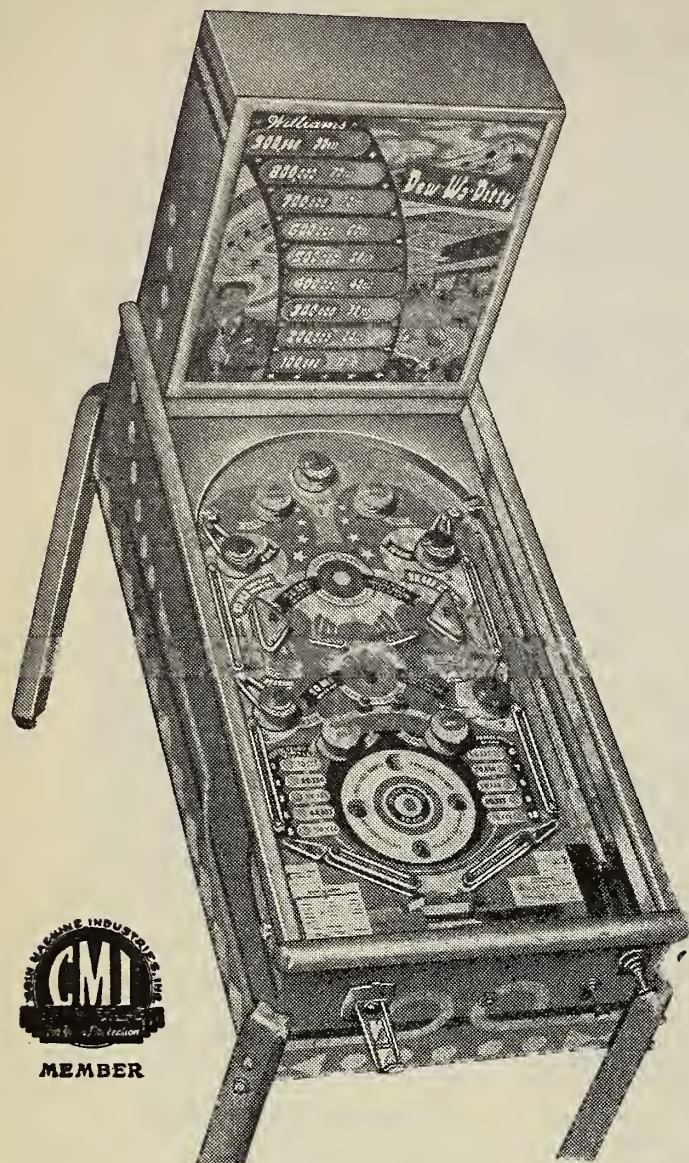
34—RUN JOE 2.9 —

35—HANKERIN' 2.7 —

36—IT'S YOU OR
NO ONE 2.6 —

37—NATURE BOY 1.7 7.4

38—JUST FOR
NOW 1.5 1.139—FRIENDLY
MOUNTAINS 1.4 —40—LIFE GETS
TEEJUS 1.3 —



OPERATORS INSIST

Williams

Dew-Wa-Ditty

IS STILL TOPS!

Williams

MANUFACTURING
COMPANY

161 W. HURON ST., CHICAGO 10, ILL.



Taran Distributing Appointed AMI Distrib For Florida & So. Ga.

MIAMI, FLA. — John Haddock, president of AMI, Inc., announced the appointment of Taran Distributing, Inc., as distributors for the state of Florida, and Southern Georgia, effective September 7. Headquarters of the firm is established at 2820 N. W. 7th Ave., Miami, and a branch office is located at 90 Riverside Avenue, Jacksonville.

Display of the AMI model "A" and "B" phonographs as well as all auxiliary equipment will be on hand at both offices, and operators have been invited to visit with the officials of the firm.

Sam Taran, head of the distributing organization, is one of the best known figures in the industry. He formerly headed the Mayflower Distributing Company, Minneapolis and St. Paul, Minn.; and lately was distributor for Wurlitzer phonograph in Florida, where he did an outstanding selling job.

"We are mighty pleased to make this announcement" stated Haddock, "as we believe we have acquired one of the top distributing firms in the country. The record of Taran is well known, and we look forward to tremendous spurt in the sale of AMI equipment in the state of Florida."

Taran has been distributing the AMI phonograph equipment in Cuba for the past 2 months thru their firm Cia Distribuidora Pan-Americana, SA, located at Cardenas 209, Havana,

Gottlieb Ships New Five-Ball

CHICAGO—A new five-ball "Barnacle Bill" was introduced to the trade this week by D. Gottlieb & Company, this city.

The motif of this game follows the famous legend of "Barnacle Bill The Sailor." Playing field and backboard illustrate the sailor "knocking on the door" of his lady love. In the background is colorful illustrations of ships and docks.

"This new game follows the playing principle of all our former successes" states Dave Gottlieb, "plus 2 scoring sequences to increase bumper values; new type bonus with rapid fire build-up and high speed take-off; and 100,000 bumpers. Naturally, in this game as with our others, we are continuing on our policy of gauged production and controlled distribution."

"Barnacle Bill" is now in the hands of Gottlieb distributors for delivery to the operators.

Cuba. Sales are being handled thru the export division of AMI.

"It's a great pleasure to announce our acquisition of the AMI line for Florida" stated Taran. "AMI music machines are a top favorite among music machine operators, and we know we'll sell plenty of this fine equipment in our territory. Our first two carloads of model "B" are on the way and should be on hand this week."

Taran Distributing is also one of the foremost distributor of games, have the exclusive in the state for: Genco, Chicago Coin, United, Williams and Exhibit.

Jennings Holds Showings In Three States

CHICAGO—John Neise, O. D. Jennings & Company, this city, announced a showing of its new machines at three spots thruout the country. Distributors in these territories will be on hand to greet operators.

The first showing takes place on September 7 and 8 at the Cal-Neva Lodge at Lake Tahoe, California. Next display is scheduled for the Edgewater Gulf Hotel, Edgewater Park, Mississippi on September 17 and 18. Third showing will take place at the Berkeley-Carteret Hotel, Asbury Park, New Jersey, on September 22 and 23.

"We will introduce the new 1949 line of Jennings equipment, featuring the 'Monte Carlo' series, three new super-jackpot coin machines" stated Neise. "In addition, operators will get a 'sneak-preview' of our mystery attraction 'Live Jackpot'."

Visiting coinmen will be treated to refreshments, and a door prize will be given away at each showing. Service experts from the factory will be on hand to confer with operators and mechanics.

Additional Territory For Palastrant

BOSTON, MASS.—Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, has been given additional territory, and will cover the state of Virginia for the phonograph manufacturing firm, in addition to the Eastern states, from Maine to Washington, D. C.



**MILLS
BELLS!**

We have all Mills latest Bells in stock.

FRIEDMAN

AMUSEMENT COMPANY

441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.

Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.

COMPLETE STOCK OF
COIN MACHINE PARTS.

CONSOLE DISTRIB. CO., Inc.
1006 Poydras St., New Orleans, La.

AND
3425 METAIRIE ROAD
JEFFERSON PARISH
METAIRIE, LA.

BIG SALE . . . BIG SAVINGS

Bally SPECIAL ENTRY	\$265.00
Bally VICTORY SPECIAL	 135.00
Bally VICTORY DERBY	 130.00
Bally MELODY	 100.00
United TROPICANA	 100.00
Gottlieb HUMPTY DUMPTY	.. 90.00
United SINGAPORE	 90.00
United HAWAII	 85.00

REX COIN MACHINE CO., Inc.

3023 Jefferson Hiway, New Orleans, La.
(Telephone: TE 6391)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NO BUMPER!



Screwball
MORE ACTION!

Screwball
LIVELIER!

Screwball
FASTER!



ORDER FROM
YOUR NEAREST
DISTRIBUTOR

2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

*We are proud and happy
to announce our appointment*

AS DISTRIBUTORS

of

AMI

PHONOGRAPHS and ACCESSORIES

for

**THE STATE OF FLORIDA
and SOUTHERN GEORGIA**

MUSIC OPERATORS—

**Visit our showrooms and see THE FINEST
PHONOGRAPH OF 1948**

TARAN DISTRIBUTING, Inc.

**2820 N. W. 7th AVENUE
MIAMI, FLORIDA**



**90 RIVERSIDE AVENUE
JACKSONVILLE, FLA.**

**Exclusive Distributors For: CHICAGO COIN—UNITED—WILLIAMS—
GENCO—EXHIBIT**



"There is no substitute for QUALITY!"

ORIGINATORS OF FLIPPER BUMPERS

BRAND *New* FROM STEM TO STERN! BARNACLE BILL

ALL THOSE PLAY-PULLING GOTTLIEB FEATURES
Plus

2 SCORING SEQUENCES TO INCREASE BUMPER VALUES!

NEW TYPE BONUS WITH RAPID FIRE BUILD-UP AND HIGH SPEED TAKE OFF!

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!

100,000-BUMPERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.



1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS



FALL SPECIAL

ISSUE OF

THE CASH BOX

DATED — OCTOBER 2, 1948

(Circulates thruout the trade on Sept. 27)

ALL ADS GO TO PRESS SEPTEMBER 23, 1948

YOUR AD WILL REACH THE ENTIRE TRADE DURING THE BIG BUYING TIME OF THE YEAR—RESERVE YOUR SPACE NOW FOR BEST POSSIBLE POSITION . . .

THE CASH BOX

381 FOURTH AVENUE • NEW YORK 16, N. Y.

32 W. RANDOLPH ST. • CHICAGO 1, ILL.

1516 CROSSROADS OF THE WORLD • HOLLYWOOD

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

GUARANTEED FACTORY REBUILT JACKPOT BELLS

LOOK and
OPERATE
Like NEW!

\$150⁰⁰
Each

Offered Subject to Prior Sale

**2-5 OR 3-5 PAYOUT
5c, 10c OR 25c PLAY**

Your Choice: Chrome, Blue,
Hammerloid, Grey Hammerloid



Reconditioned Wurlitzer
24 Record Phonograph
Excellent Condition, \$150.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONES: VAN BUREN 6636-37-38-6533)

WANT!! TOTAL ROLLS

State Quantity And Price!

Coming!!!

Sensational Amusement Machine

For ALL TERRITORIES

HOOP-A-ROLL

GEORGE PONSER CO.

OF NEW YORK

250 W. 57th ST.

NEW YORK, N. Y.

(PHONE CIRCLE 6-6651)

THRU THE COIN CHUTE



EASTERN FLASHES

Altho New York City operators cannot participate in the current Damon Runyon Cancer Memorial Fund drive, tie-ing up with United Artists and CMI's exploitation program of the James Cagney movie "The Time Of Your Life," they are very much interested in the reaction thruout the rest of the country. They recognize that the program will result in unlimited favorable publicity for the games, and anything that assists in overcoming prejudices of officials elsewhere, eventually will react in their favor. Cities upstate, Rochester and Syracuse, where the giant pinballs were displayed, are receiving much favorable comment.

* * * * *

George Ponzer releases a small bit of information regarding his new "Hoop-A-Roll." "All I want to say at present is that the game can be operated in all territories," states Ponzer. "It's something new in play appeal—and location tests have proven it'll take in plenty of money." . . . Ben Palastrant, regional sales representative for Aireon Manufacturing Corporation, visits our hot and sticky city this week. Ben tells us that he's closed a deal with Fred Stumm Company of Philadelphia, Pa., who will distribute the phono in Southern New Jersey and Eastern Pennsylvania. Plans are now being formulated for a showing in the Quaker City . . . Catch up with the ever smiling Willie Levey, of Supreme of Brooklyn. Understand Willie is running Skee Balls.

* * * * *

The firm of Vendors, Inc., is organized with headquarters at 585 Tenth Avenue, and will act as national distributors for U-Need-A-Vendors' products. Officials of the company are Murray Wiener, Bill Wiener, Leo Willens and Eddie Dierick. Uneeda's new electric vendor will be coming along this week, according to Bill Wiener. It is a 9 column machine with a capacity of 612 packs, plus 612 matches. The major feature of the machine is a "replacement unit" which makes it possible to carry a spare, which can be set into the machine within seconds, thus saving the mechanic considerable time on service calls. The machine also has a change maker, which the operator can regulate to suit his needs.

* * * * *

Lou Koren drops into town for a few days, then back to Miami . . . Dave Lowy, Dave Lowy & Company, tells us he may become a distributor for a music line any day now . . . Reports reaching this desk insist that Joe Hanna's quiet, but determined efforts for a state-wide operator's association is slowly but surely gathering strength in upper New York State . . . Dave Bond, the genial head of Trimount Coin Machine Corporation, Boston, Mass. celebrated a birthday on Friday, August 27 . . . Dominic Ambrose, L. I. music op, seen in close confab with Dan Kipnis of Young Distributing, Inc. (Wurlitzer distrib). Both men smiling—so the outcome must have been pleasing to both . . . A midwest operator, visiting here, tells us he's operating a certain game on a 10c coin chute and doing wonderfully well. He tells us he tried to sell the idea to ops running the same equipment in other territories, but was unsuccessful.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Company, running what's probably the busiest distributing office on the street at the moment. AMI's model "B" get shipped out as quickly as they arrive from the factory. In addition, the firm is doing a fine job with used music, and amusement machines that can be operated here. Irving (Kempy) Kempler, Runyon's roadman, just back from Connecticut and reports business "great." . . . No sooner do we place DeWitt (Doc) Eaton down in Miami, Fla. (he's Willie Blatt's partner in Supreme Distributors, Inc.) than we meet up with him on coinrow. Doc's planning on dividing his time between Florida and New York City, where he has some business interests.

* * * * *

Joe Beck, Telequiz Corporation, Chicago, in town for a few days. Joe tells us that his quizz machine is doing plenty of business wherever it has been placed on location. The factory will soon be rolling on full production, Joe reports. . . . Ben Becker, Ben Becker Sales Corporation (Bally regional sales representative), traveling thru his territory in the company of that "Gin" master, Art Garvey. We know that when Ben returns to the office, he'll tell us that he "beat the pants" off Art. Then Art will get in touch with us to refute the statement, claiming that he was the winner . . . Charlie Bernoff, Regal Music Co. and Nat Goros, Commercial Music Company, pick this week to vacation in the cool Catskill mountains—lucky stiff.

* * * * *

Al Blendow, Blendow & Meyers, Inc., distributors for Allite's '48 Bowling Alley, tells us of an operator who practically paid for half of the machine the first week of operation—"and during the summer's hottest week" states Blendow . . . Harold Berenbaum of Philadelphia, Pa., just returns from a vacation at Wildwood, where he did nothing at all but rest. Harold tells us that Charlie Hannum, manager of the music operators association in Philly, just returned from a fishing trip thru Maine. "He painted such a marvelous picture" relates Harold "that I'm planning on taking another week or so before the summer ends, and run up for some of those fish Charlie says are dying to be caught." While upstate New York last month, Berenbaum stopped off to visit with Max Roth, who has a summer home at Harvey's Lake. Roth reported that his arcades are doing very well . . . Exclusive Records will be opening their new offices on coinrow any day now . . . All coinmen looking forward to Labor Day, when the summer officially ends, and they can once again start some fast action . . . Friends of Dave and Harry Rosen of Philadelphia, were expressing their condolences over the death of their father, who died Tuesday, August 24.

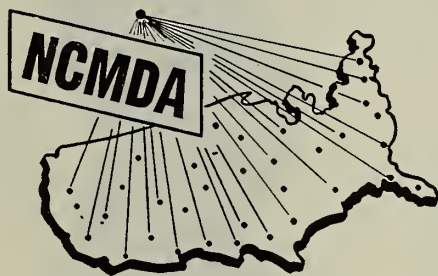
Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MR. DISTRIBUTOR

Are you looking for a FORMULA?



"ALL MUST PROFIT"



National Coin Machine Distributors Assn.

(Formerly NATIONAL AUTOMATIC DISTRIBUTORS ASSOCIATION—Name changed to avoid conflict with NAMA)

BOARD OF DIRECTORS

J. D. Lazar, B. D. Lazar Co., Pittsburgh, Pa.
 Leo Weinberger, Southern Automatic Music Co., Louisville, Ky.
 Irv. Blumenfeld, General Vending Sales Corp., Baltimore, Md.
 Lou Wolcher, Advance Automatic Sales Co., San Francisco 3, California
 Sam London, S. L. London Music Co., Inc., Milwaukee 8, Wisc.
 Dave Bond, Trimount Coin Machine Co., Boston 18, Mass.
 Bill Marmer, Sicking, Inc., Cincinnati, Ohio
 Joe Ash, Active Amusement Machines Co., Philadelphia, Pa.
 George Prock, General Distributing Co., Dallas, Texas

**NEXT BIG MEETING —
 CHICAGO, SEPTEMBER 13,
 BE SURE TO COME**

If so, join the NAT'L COIN MACHINE DISTRIBUTORS ASSOCIATION and get the benefit of concerted action. We have a program designed to eliminate the many abuses which today are penetrating our industry and making it "sick". Your support is needed to carry on our work and make it effective in our fight against the lack of business principles which have marked the history of our industry. It's time to clean house.

Some of the objectives of the Nat'l Coin Mach. Distributors Association are:

1. That all games be location tested by the manufacturers before being offered for sale. (There is no excuse for manufacturers turning out games without first proving their earning power.)
2. That manufacturers shall allocate definite territories to exclusive distributors which shall not conflict with other distributors.
3. That original factory replacement parts be branded with the manufacturers name and code.
4. That all games be marked with the serial number in a prominent place for easy identification.

If you agree with these principles, write for further information to
**ALFRED J. FINGULIN, MANAGING DIRECTOR,
 130 N. WELLS ST., CHICAGO 6, ILLINOIS**

**ALL DISTRIBUTORS OF FIVE BALLS WITH A DIRECT FACTORY
 FRANCHISE ARE INVITED TO JOIN**

Membership open without restrictions to all qualified distributors

"Yes—No Bumpers"— Genco Brings Out "Screw Ball"

CHICAGO—Probably one of the most outstanding teaser advertising campaigns to appear this year was Genco's "Yes—No Bumpers" which was noted for the first time in the August 28, 1948 issue of *The Cash Box*.

According to officials at the Genco plant, inquiries have been received from all over the country asking, "What kind of a game have you got that has no bumpers?"

This has inspired many imaginative ideas, according to Genco execs, with some of those who phoned asking, "Is the playing board all empty with just rollover buttons featured?"

Others were inspired to visualize various types of five-ball machines with nothing on the board.

The truth of the matter, as released by Genco this past week, is that the game features the new rubber bands which were first seen on "Merry Widow" at the top of the "Merry Widow" game.

There are ten of these on the board and they act with the same sharp action as do bumpers. The player can light up these ten with five balls and, after he gets number seven, he starts accumulating free plays. Seven starts him off and when he reaches ten he has been awarded ten free plays for his skill.

But, to add even greater thrill to the game, Genco reports, they have also placed a skill hole in the center of the board, featuring a kicker which kicks the ball into this hole, and which counts for an additional ten free plays,

after the ten have been lit.

The live action of the rubber bands can also kick the ball into this hole and also bring up the number of free plays. In short, with just one ball, if the player is sufficiently skillful, he can hit all ten bands and also get into the skill hole in the center of the board and, perhaps, have the kicker continue to kick the ball into this hole time after time running up an amazing score.

Other features of the game are just as interesting. And because the game has this screwy ball action, the Genco execs decided to name it, "Screw Ball." Certainly a fitting name and certainly one that will bring much attention to the game from all players.

Tests of the game conducted in one city, Trenton, N. J., to be specific, have proved "Screw Ball" one of the greatest five ball free play games ever yet presented. The Pearl brothers, owners of the game here claim, "This is the greatest moneymaking five-ball free play game we've ever yet operated."

Result of all this has been to jam the Genco plant with more orders for "Screw Ball" than for any game ever previously presented.

As one official stated, "We're working harder trying to just take care of the initial orders than we ever worked before on any other game we presented this year. If these advance orders are any indication at all," he continued, "our new game, 'Screw Ball,' is going to prove itself the biggest hit ever yet produced."

Telequiz Corp. To Get Going On Big Production

CHICAGO — Joe Beck, Telequiz Corporation, this city, reports that their brain tester quizz game will soon be coming off the production line in good quantities.

Up to this time, Beck has been active in arranging for top distributors in various parts of the country. These distributors have had several quizz games on hand for some weeks, testing its earning power and mechanical stability.

"We've known for a long time that we've had a real money-making machine" stated Beck. "Now that we've had reports from all over the country, all indicating that the machine has a tremendous public appeal, and brings in big collections, we're all set for a big, steady production at the factory. In addition, our distributors tell us that the machine works perfectly mechanically. As a matter of fact, these distributors are calling us continually for more and more equipment."

Distributors who have been operating the quizz machines are Scott-Crosse of Philadelphia, Pa.; The Markepp Company, Cleveland, Ohio; Buck Lambert, Alliance, Neb.; Supreme Distributors, Inc., Miami, Fla.; and Runyon Sales Company, Newark, N. J. Willie Blatt and "Doc" Eaton of Supreme have placed the games in Miami Beach hotel lobbies, and report that altho their real season is months away, the games have been taking in wonderful collections. Barney (Shugy) Sugerman, of Runyon, has eleven machines out, and states it's one of the best money makers he's ever operated.

Beck states that Charles Stearns and Roger Koch of Pomona, Calif. have been appointed factory representatives for the West Coast.

100%
 RETURN PRIVILEGE WITHIN
 10 DAYS IF NOT SATISFIED
 WITH OUR RECONDITIONED
 EQUIPMENT

**SEND TODAY
 FOR OUR NEW LIST
 DAVID ROSEN, INC.**

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
 Stevenson 2-2903

503 Evergreen Ave., Baltimore 23, Md.
 Edmonson 5322

Used and New JUKE BOXES

for
 EXPORT AND DOMESTIC TRADE
 Write For Prices

RUNYON SALES COMPANY

123 W. Runyon St., Newark 8, N. J.
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COIN MACHINE MOVIES

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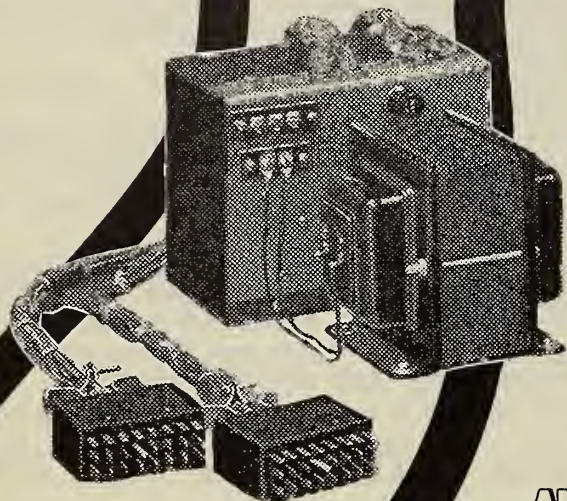
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AMI stepper

This is the
AMI 40 selection stepper
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the wall box signals.
It's simple and reliable like
the famous AMI Wall Box
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phonograph
mechanism.



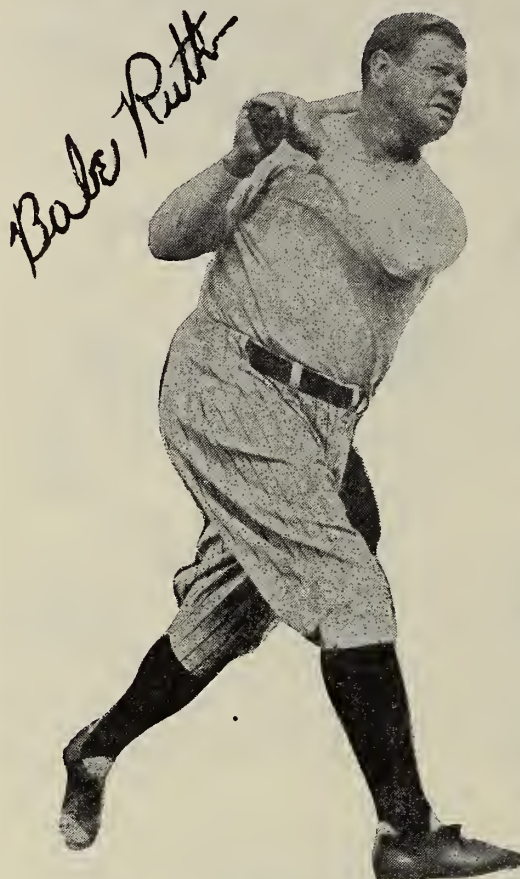
AMI
Incorporated

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CHICAGO 2

THRU THE COIN CHUTE



CHICAGO CHATTER



The pinball division of the industry is to be tremendously congratulated for building those giant sized "The Time Of Your Life" games. This not only helps this industry to a better and closer understanding with the public and all its officials, but, most important, by co-operating with the big United Artists movie organization, it helps to raise more money for so worthy, so great and so charitable a cause as the Damon Runyon Memorial Cancer Fund; to once and for all time eliminate that dread disease which killed the idol of so many, many American boys, Babe Ruth, as well as so beloved a man as Damon Runyon.

Naturally, a program so vast is also very complex in its many ramifications. James Cagney's "The Time Of Your Life" picture opens in a certain city on a certain specified day. CMI rushes to get one of the games there in a hurry, probably overlooking some details, so that the pinball will be in the lobby to be played by the public who will attend the showing of the picture. Surely, the few who will be suddenly called upon, especially in the very early stages of such a vast program, are expected to make a few mistakes. United Artists expects a few mistakes, so does CMI.

But, for the life of us, we can't understand the intolerance of a weekly publication, which is sold for a quarter on newsstands, so that everyone can pick it up and read it, including movie people and public officials as well as police chiefs, should jump down on the necks of the first men who made a mistake in the promotion of "The Time Of Your Life" charitable campaign.

In such a vast, yet so marvelous program, where such a great, great charitable cause will benefit, surely even such a publication should tell about the grand job being done by other cities, too, and should make it its business to cooperate 100 per cent, as well as work very hard to notify the people in each city what goodwill resulting from this effort will mean for the people from whom they obtain so much revenue to continue publishing their weekly magazine.

The present tie-up between the CMI and United Artists is much too vital for such petty selfishness. The picture, "The Time Of Your Life," is now opening in Chicago. We do hope that this publication will see fit, even if the machine only takes in 15c, to come to the fore and laud the entire purpose of this program.

Never saw such orders and enthusiasm as over at Genco where their newest creation "Screw Ball," the five-ball without bumpers, is attracting tremendous attention from the trade . . . And over at Bally the boys are still working away at top speed to get those "Carnival" pinballs to the distributors who have been ordering them in ever larger quantity every day . . . At D. Gottlieb & Co., now that the three Gottlieb's are back, Dave, Nate and Sol, from their vacations, there's also plenty of action and just watch the game . . . Chicago Coin, too, isn't lagging one teeny-weeney step behind . . . they've also gone all out and Sam Wolberg is busier than a bee getting set for a big Fall season . . . Harry Williams, now that Sam Stern is back from an eastern biz trip, is back in the experimental department once again and anything can come out to thrill the public. In the meantime, the firm are working overtime to get their game into the hands of the ops . . . And United Mfg. Co. where all just enjoyed a tremendous annual picnic of all employees and their families (over 1,000 attended) working harder than ever to supply the demand for their brand new "Paradise" which went over like a house afire from the moment they officially announced it to the trade. In fact, as reported last issue, they had orders on hand even before official announcement . . . by the way, Lyn and Billy, did Herb cripple himself again playing baseball with the youngsters at this picnic?

O. D. Jennings & Co. holding three big showings on their new Monte Carlo which is sure to get lots of attention from the ops . . . from what Johnny Neise tells me this is one game that's surefire for every op . . . Showing will be held at the Cal-Neva Lodge, Lake Tahoe, Cal. on Sept. 7 and 8, at the Edgewater Hotel, Edgewater, Miss. on 17 and 18 and at the Carteret Hotel, Asbury Pk., N. J. on 22 and 23 . . . sure would like to be at all of them with Johnny . . . three of the very classiest spots in the nation . . . Over at AMI everything nice and quiet for a change. Reason? The gang's all on vacation . . . Tom (Captain Callaj-Han) Callaghan just returned to the Bally factory from a two week biz trip and looking a bit worn around the edges . . . we wonder? . . . Herb Jones is back at his desk after enjoying a mighty fine vacation . . . Grant Shay, too, back hard at work from his vacation, but, every once in a while, staring out of the window with a dreamy look in his eyes . . . Gene Batez over at Pace Mfg. Co. hasn't been heard from in some weeks. How's things, Gene?

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THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
381 FOURTH AVE. • NEW YORK 16, N. Y.



What's New?

For many there is much interest in the sudden return to the bowling games. Now that some territories have been closed out of the picture for certain types of equipment, ops have returned to those machines which held up all this time and which are still attracting good patronage in many areas. The intelligent op who has cut down on overhead, who is operating efficiently, and who knows that he can now get along on a lot less than he formerly required, has been able to turn the old time bowling games into a profitable operation.

Also interesting is the sudden turn to conversions. Some well known coinmen are taking old games and rebuilding them with new features. But, they are keeping pretty much to what they can use in their own individual territories.

Meeting of the NADA in Chicago on September 13 is attracting much interest. It's been a long time coming into being. This publication advised time and again over the past years that distribs were trying to get together. Each time something came along to hold back the gathering. Adversity seems to have been able to do what many couldn't accomplish.

Continued cry about "financing" is heard thruout the juke box trade. Seems that distribs just can't get the financing arrangements required to continue on in business the way they would like to. Not only is this upsetting many good deals thruout the nation, but it's also proving harmful to ops who would like to expand but can't put up all the cash needed for new equipment. Leaders in the juke box field, tho, are hard at work trying to bring about a cure for this finance problem.

One very well known Southwestern op who attempted to bring into being a "National Coin Machine Credit Bureau" now writes that he has been forced to give up the idea because of "lack of interest." He claims that such a Bureau would require an investment of about \$60,000.00 and that with such little interest in so important an institution he's simply just going to forget all about it. The need for a Credit Bureau is well known to all in the eld. The fact that this man found interest at low ebb simply once again proves that the members of this field, like all people everywhere, never show interest in anything that is as yet just a "plan." Once started and under way with its services proving of value to the first who enter into it, then such a Bureau has every possibility of success. Like almost all people, coinmen want to be shown.

Ops still writing us regarding our many editorials urging a better commish basis, as well as the "volume play" plan. There is no doubt that many, many ops are simply "giving away" their profits. Those who will come together, even in small areas, and arrange for a better understanding as to commissions will find that they'll be happier and certainly more prosperous ops.



MUSIC

AMI, INC.

Model A Standard	\$935.00
Model A w/playmeter	945.00
Model B, blond, standard	900.00
Model B, blond, w/playmtr	910.00
Model B, mahogany, stand	885.00
Model B, mahogany, with playmaster	895.00
Hideaway selective play std.	515.00
Hideaway continuous play, w/amplifier	470.00
Selective mech. only	262.00
40 Selection single mech.	335.00
80 selection twin mech.	660.00
Playmeter	10.00
Bar Brackets	4.00
Wallbox, 5c	53.50
Wallbox, 5-10c	59.50

AIREON

Coronet 400	495.00
49' Golden Belle	595.00
Blonde Bombshell	595.00
Fiesta DeLuxe	595.00
48' Model Hideaway	299.50
48' Carillon Speaker	32.50
48' Melodeon Speaker	27.50
48' Impresario Speaker ..	19.50

BUCKLEY

Mnsic Box	29.00
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ENCORE MFG. CO.

Wall Box	No Price Set
Bar Box	No Price Set

FILBEN

Maestro	595.00
Mirror Cabinet	325.00
30 Selection Stowaway Mech.	398.00

MILLS INDUSTRIES

Constellation	795.00
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PACKARD MFG. CORP.

Manhattan Phonograph ..	1060.00
Hideaway Model 401	506.00
Model 1000 Spkr.	175.45
Butler Hi-Chrome Wall Box 5c	43.95
Butler Hi-Chrome Wall Box 10c	46.15
950 Speaker	63.25
1200 Speaker	153.45
Prices snbject to discount.	

ROCK-OLA

Magic-glo Phonograph ...	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Con.	6.90
1530 Wall Box	39.50
1603 Wall Speaker	42.50
1606 Tonette Wall Spkr. ..	21.50
1608 ToneOLier Spkr.	65.00
1607 Tonette Wall Spkr. ..	19.75
1531 DeLuxe Bar Bracket.	8.25
1533 Universal Bar Brckt.	3.90
1795 Wall Box Line Bostr ..	16.35

SEEBURG

148-M Symphonola	965.00
148-S Symphonola	895.00
H-148-M RC Special	564.00
Wireless Wallomatic	58.50
Wired Wallomatic	49.75
5-10-25c Wireless Wallomatic	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker	19.95
RS4-8 Recess Wall & Ceil. Spkr.	18.00
1948 Door & Dome	102.50

WURLITZER

1100 Standard	999.50
1080A Colonial	899.50
1017A Con. chng. w/stepper ..	529.50
1015 Standard	914.50
1080 Colonial	875.00
1017 Con. chng. w/stepper ..	499.50
2140 5-10c Wireless	50.00

MUSIC

3025 5c 3-wire	49.50
3045 Wireless	59.50
3020 5-10-25c 3-wire	69.50
3031 5c 30-wire	39.50
212 Master Unit	70.00
215 Wireless Transmitter.	17.50
216 Wireless Impulse Rec.	22.50
217 Auxiliary Amplifier ..	35.00
218 30-wire Adptr. Term Box	15.00
219 Stepper	46.50
4000 8" Metal Star Speaker ..	45.00
4002 8" Plastic Star Spkr.	45.00
4004A 8" Metal Mnsical Note Speaker	30.00
4005 8" Walnut Rnd. Spkr.	22.50
4005A 8" Wal. Rnd. Spkr.	25.00
4006A 8" Deluxe, Walnut Ronnd Mirror	35.00
4007 12" Inter. Delux. Spkr.	135.00
4008 15" Deluxe Speaker.	185.00

PINS

BALLY

Carnival	289.50
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CHICAGO COIN

Crazy Ball	275.00
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EXHIBIT SUPPLY CO.

Short Stop	No Price Set
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GENCO

Merry Widow	289.50
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GOTTLIEB

Alice	294.00
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UNITED MFG. CO.

Paradise	275.00
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WILLIAMS MFG. CO.

Dew-Wa-Ditty	299.50
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COUNTER GAMES

A.B.T. MFG. CORP.

Challenger	65.00
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BALLY MFG. CO.

Heavy Hitter	184.50
w/stand	196.50

GOTTLIEB

DeLuxe Grip Scale	39.50
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GROETCHEN MFG. CO.

Camera Chief	19.95
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ONE-BALLS

BALLY

Gold Cup, F. P.	645.00
Trophy, P. O.	645.00

BELLS

BUCKLEY

Criss Crosse Belle.	No Price Set
Criss Cross Jkpt. Belle.	No Price Set

GROETCHEN

Columbia Twin JP	145.00
Columbia DeLuxe Clnb ...	209.50

O. D. JENNINGS

5c DeLuxe Clnb Chiefs ..	299.00
10c DeLuxe Clnb Chiefs ..	309.00
25c DeLuxe Club Chiefs ..	319.00
25c DeLuxe Club Chief ..	429.00
5c Snper DeLuxe Cl. Chief ..	324.00

BELLS

10c Snp. Deluxe Clnb Chief ..	334.00
25c Snp. DeLuxe Clnb Chief ..	344.00
50c Snp. DeLuxe Clnb Chief ..	454.00

PACE

5c DeLuxe Chrome Bell.	245.00
10c DeLuxe Chrome Bell.	255.00
25c DeLuxe Chrome Bell.	265.00
50c DeLuxe Chrome Bell.	375.00
\$1.00 DeLuxe Chrome Bell ..	550.00

CONSOLES

BALLY

Wild Lemon	542.50
Double-Up	542.50
Hi-Boy	424.00
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
Reserve Bell 5c	549.50
Reserve Bell 25c	564.50

BUCKLEY

Track Odds DD JP	1250.00
Parlay Long Shot	1250.00

EVANS

Bangtails 5c Comb 7 Coin	No Price Set
Bangtails 25c Comb 7 Coin	No Price Set
Bangtail JP	No Price Set
Bangtail FP PO JP ...	No Price Set
Evans Races	No Price Set
Casino Bell	No Price Set
Winter Book JP	No Price Set

GROETCHEN TOOL & MFG. CO.

Columbia Twin Falls	485.00
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O. D. JENNINGS

Monte Carlo	No Price Set
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PACE

3-Way Bell Con. 5c-10c-25c ..	690.00
5c Royal Console	320.00
10c Royal Console	330.00
25c Royal Console	340.00
50c Royal Console	475.00
\$1.00 Royal Console	650.00

ARCADE TYPE

BALLY MFG. CO.

Big Inning	539.50
Bally DeLuxe Bowler	539.50

H. C. EVANS CO.

Bat-A-Score	No Price Set
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INTERNATL. MUTOSCOPE CORP.

Deluxe Movie Console	150.00
Deluxe Movie Connter	140.00
Fishing Well	375.00
Silver Gloves	375.00

PARTS AND SUPPLIES

GLASS SIZES — PIN GAMES

Bally	21 x 41
Chicago Coin	21 x 41
Exhibit	21 x 41
Gottlieb	21 x 43
Keeney	21 x 41
Marvel	21 x 41
United	21 x 41
Williams	21 x 43



CALIFORNIA CLIPPINGS

Despite present stalemate on amusement game activities in Los Angeles, Coin Row distribs and most regular ops throughout city are proving that where there's hope there's life . . . The pendulum seems to be swinging back from pessimism to optimism as regards the industry's future in these parts . . . Whether or not there's any basis for this, it's an encouraging sign . . . Lyn Brown, for one, is still in there pitching after his experience with the City Council . . . We found him setting up his fine Gold Cup unit for display on request of several interested parties from out of town . . . Arny Micon next door at Pacific Coast Distribs clipping his coupons when we dropped in but took time out to put in a good word for Genco product . . . The cokes are still on Charlie Fulcher at Mills in celebration of great receipt given the new 400 cup dispenser by merchandise ops . . . Charlie also reports that the Mills aluminum shuffleboard is moving out steadily, and from the Fulcher man it's as good as gospel . . . Ran into Chicago Coin's Phil Robinson at Sicking Distribs, chatting with Jack Simon about the firm's new 5-ball, "Thrill" . . . Phil who promised the game would equal the name and also boosted a new miniature skeeball, planes in to the Chi factory after Labor Day for conferences with his bosses.

Another few days and the J. Peskin Distributing Co., Exclusive Distributors of AMI Music Machines, will be open for business . . . Equipment is already being moved into the brand new two-store-front building in the heart of Coin Row . . . Aubrey Stemler out of town for few days but lieutenant Nish Tara tells us that "legal game" is just around the corner . . . We're beginning to wonder which corner . . . Ray Powers was busy with a shuffleboard customer when we popped in . . . Looked as if the prospect couldn't decide between the Champ board with Hercules playing surface and the Superior board . . . Badger Sales' spacious showroom certainly offers an imposing variety of shuffles these days, every shape, size and brand . . . and all moving fine, according to headman W. R. Happel, Jr. . . . Maybe we're prejudiced in favor of 5-balls, but we tried a few on D. Gottlieb's "Alice in Wonderland" and it's wonderful . . . Paul Laymon described the new Bally Reserve Bell as another honey from that firm . . . and then wishfully added, "Too bad it can't be fully appreciated these days" . . . Dale's Mauser Pistol Range has drawn nothing but good reports from all ops trying the attractive game, said Paul, who is also getting right into the shuffleboard action . . . Ran into Harold Sharkey, one of the town's foremost ops, at General Music, where he was discussing the Olympic full size, plastic top board with Bud Parr . . . Things look a little better, says Automatic Games' George Warner, a hard guy to keep down . . . Dropped in on another outfit labeled Automatic Enterprises and met R. E. Smith, who proudly showed us his L. A. manufactured 8-foot rebound shuffleboard with its controlled playing surface . . . He described it as "the only absolutely foolproof controlled board" . . . In on the Row this week: E. L. Willard and M. E. McGrew from Paso Robles, Anaheim's Art Narath, Charles Koski from Long Beach, Carson Dee of Atascadero, G. D. Humble from Arvin, Sam Mong of Lamont and E. Gaffko from Colton.

MINNEAPOLIS

Urban Kost and Jerry Hardwig of St. Cloud, Minnesota drove in together to Minneapolis to spend a few hours taking care of some special business . . . Harold Harder is no longer with the Lieberman Music Company, having gone into business for himself the past week. Harold is not only the best Wurlitzer mechanic west of the Mississippi, but is also an expert on piano repairing.

L. I. Harris of Enderlin, North Dakota, taking off several days to drive into Minneapolis to visit friends and also to vacation . . . The Twin Cities, after enjoying three weeks of very fine, cool, weather, was struck suddenly last Sunday, August 22nd with a heat wave, with the thermometer nearly hitting 100 and still hanging on, which makes it very uncomfortable . . . Solly Rose of the Hy-G Music Company, back on the job after spending a two week vacation at the Atlantic Coast visiting Asbury Park, New York City, Detroit, Michigan, and other points east.

Jim Noah of Crookston, Minnesota taking time off to drive into Minneapolis just for the day to call on a few distributors . . . Al Reese, of the Watertown Amusement Company, Watertown, South Dakota, spending a few days in Minneapolis visiting his parents and making a holiday of it . . . Lloyd LeBrie of Northholm, Minnesota, also in town for the day . . . Congratulations Dept.! Don Kohner of Winona, Minnesota recently married. He is keeping his nose close to the grindstone, though, and is taking a new interest in life . . . Bob Addington of Bismarck, North Dakota is giving up his bachelorhood and will take the marriage vows September 3, 1948.

Manny Karon, salesman for the Hy-G Music Company, reports that his wife is up and around and feeling much better after having been operated on . . . Vince Jorgenson, Kenseth, Iowa, visiting the Twin Cities on business and spending a few days here before returning home . . . Bud Harrison of the Howard Sales Company, Minneapolis, had a little tough luck last week while vacationing up at the North Shore. He burned the rear end out of his brand new Packard.

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

WANT

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of skeeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—To Purchase for export shipments — Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used Bally '48 Jockey Clubs; Trophys; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: DICKens 7060.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Total Rolls, any amount. Write, wire, phone quantity and price. GEORGE PONSER COMPANY OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: CIRCLE 6-6651.

WANT—To make \$133.40 for just a minute's work? Sit right down and write a check for \$48 for a full year's "Special Subscription" to The Cash Box. You get 52 classified ads (one each and every week) absolutely free of charge with as many as 40 words allowed in each week's ad (a total of \$3.20 per week, 40 words times 8c per word) plus the cost of the regular year's subscription \$15, or actually \$181.40 for only \$48. You earn \$133.40 for just a minute's work—writing a check for \$48 for the "Special Subscription" to: THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Digger—Claw Machines. Exhibit Iron Claws, Mutoscopes, Erie hand operated diggers, Merchantmen, Buckleys, Rotary Merchandisers. Will take them in any condition. We pick up. J. W. LANDI, 323 SANFORD, UPPER DARBY, PA.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

THE CASH BOX

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FOR SALE

FOR SALE—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C. M. \$90; 3 Seeburg May-fairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. X-CEL NOV-ELTY CO., 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.

FOR SALE—Pin Games—Job lots, \$5 each, as is, uncrated. CAPITOL AMUSEMENT, 1113 SOUTH GRAND EAST, SPRINGFIELD, ILL.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—At our cost, 250 Brand New Ace Master Locks, complete with screws, etc. All keyed alike for use on pin games and juke boxes. Never been unpacked from the factory. TWIN CITY NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

FOR SALE—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.

FOR SALE—Two Bally DeLuxe Draw Bell, like new \$295 ea.; Goalee, like new \$150. Write for list of pre-war pin games. Guaranteed working order, \$15 each. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

TRADE—Will trade pin games for Williams All Stars. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE—\$181.40 for only \$48 when you buy this "Special," a 40-word classified ad free (cost \$3.20) each and every week for a full year (52 weeks) total \$166.40 plus the cost of a full year's subscription \$15. Grand total of \$181.40 for only \$48, the cost of the "Special" subscription to The Cash Box. Send your check for \$48 immediately to: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOR SALE—Going out of business. 50 Arcade machines. Will sell one or all. Send for list. GENERAL AMUSEMENT CO., 195 N. SAGINAW ST., FLINT 4, MICH.

FOR SALE—Two Bally DeLuxe Draw Bell, like new \$295 ea.; Goalee, like new \$150. Write for list of pre-war pin games. Guaranteed working order, \$15 each. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE—Williams All Stars used but very clean \$275; 2 Photomatics, inside lights, repainted, good condition \$325 ea.; Spotlite, brand new \$175; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Aireon Super DeLuxe phonograph. New type keyboard. Guardian accumulator. Mechanism brought up-to-date. Includes G. E. Reluctance Pick-up. \$299.50. ADVANCE MUSIC COMPANY, 1606 GRAND AVE., KANSAS CITY, MO.

FOR SALE—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Cross-line. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE, CHICAGO, ILL.

FOR SALE—27 Model 1503 Rock-Ola Wall Boxes; 9 Model 1504 Rock-Ola Bar Boxes; 35 Model 1501 Rock-Ola Wall Boxes. All complete, some like new. First certified check for \$50 takes all. COLUMBIA MUSIC COMPANY, 1514 N. E. 33rd AVE., PORTLAND 13, ORE.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—Advance Roll \$100; Bing-A-Roll \$250; Heavy Hitter \$50; Singapore R.D. \$100; Hawaii R.D. \$75; Ten Strike H.D. \$35. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHE-NECTADY 2, N. Y.

FOR SALE—Advance Roll \$100; Total Roll \$75; Bing-A-Roll \$250; Singapore R.D. \$95; Bermuda R.D. \$125; Tropicana R.D. \$100; Cover Girl R.D. \$85; Bubbles R.D. flippers \$85. ELMER H. WEATHERWAX, 136 LAFAYETTE ST., SCHENECTADY 5, N. Y.

FOR SALE—1 Seeburg 1947 remote model, 1-47M excellent shape \$575.; 1 Seeburg 1948 remote like new \$695.; 1 Super Roll, rolldown \$50. ANTHONY HIRT, 2303 No. 11th STREET, SHEBOYGAN, WIS.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.

FOR SALE—75 Tradio Hotel Radios, two hour timers, excellent condition. \$3500. NORTHERN AUTOMATIC MUSIC CO., MURDOCK HOTEL, LOGANSPOUT, IND.

FOR SALE—Vending Machine Men Attention: I have a ten percent interest in the Douglass Automatic Shoeshining Co., Inc., for sale. Write or wire for details. P. D. DOUGLASS, 787 HARDER RD., HAYWARD, CALIF.

FOR SALE—5 Balls; Baffle Cards, Kilroys \$55 ea.; Play Boys \$70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.

FOR SALE—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. BOX 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—Look at This: Special Entry \$265; Victory Special \$135; Victory Derby \$130; Melody \$100; Tropicana \$100; Humpty Dumpty \$90; Singapore \$90; Hawaii \$85. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel.: CAnal 7137.

FOR SALE—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.

FOR SALE—Mills Jumbo Parade P. O. \$60; Mills 10c Blue Front \$50; Keeney Hi Ride \$50; Broncho \$30; Cyclone \$25; Silver Streak \$20; Super Score \$25; Nevada \$35; Sea Isle \$50; Carousel \$25; Flying Trapeze \$35; Ginger \$35. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: 750.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

MISCELLANEOUS

NOTICE—Music Operators. We will put a high chrome finish on your Packard and Seeburg metal wall boxes for \$5 each. Quick service. Ship them in without glass. It pays to dress up your location. ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

PARTS & SUPPLIES

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Recording discs for automatic and semi-automatic machines. Send for parts catalog. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Recording discs for automatic and semi-automatic machines. Send for parts catalog. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y.

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I.
BLUE
BOOK

PHONOGRAPHS

WURLITZER

P 10	25.00	
P 12	30.00	39.50
312	35.00	45.00
400	40.00	49.50
412	40.00	49.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	25.00	69.50
616 III	59.50	110.00
616A	69.50	100.00
716A	65.00	110.00
24	69.50	110.00
Revamp (24)	89.50	135.00
600 R	89.50	125.00
600 K	99.00	139.50
500	89.50	159.50
500 A	89.50	125.00
500 K	99.50	125.00
41 (Counter)	49.50	69.50
51 (Counter)	59.50	69.50
61 (Counter)	49.50	69.50
71 (Counter)	79.50	89.50
81 (Counter)	75.00	100.00
700	169.50	225.00
750 M	219.00	325.00
750 E	225.00	339.50
780M Colonial	214.50	290.00
780 E	150.00	265.00
800	159.50	250.00
850	169.50	265.00
950	150.00	265.00
42-24 (Rev.)	59.50	89.50
42-500 (Rev.)	69.50	89.50
42-600K (Rev.)	69.50	99.50
42-600R (Rev.)	75.00	149.50
1015	465.00	650.00
1080 Colonial	495.00	675.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	
Twin 616 Steel Cab. Adp. Amp.		
STP Speaker	59.50	110.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	34.50	69.50
Selector Speaker	95.00	100.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	15.00

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	5.00	15.00

SEEBURG

Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	75.00	99.50
Model K15	60.00	
Model K20	65.00	89.50
Plaza	90.00	139.50
Royale	75.00	100.00
Regal	99.50	149.50
Regal RC	149.50	175.00
Gem	59.50	79.50
Classic	89.50	139.50
Classic RC	140.00	175.00
Mayfair	110.00	150.00
Mayfair RC	169.50	300.00
Melody King	79.50	124.50
Crown	69.50	110.00
Crown RC	179.50	235.00
Concert Grand	139.50	175.00
Colonel	135.00	239.50
Colonel RC	199.50	249.50
Concert Master	164.50	200.00
Concert Master RC	180.00	325.00
Cadet	120.00	149.50
Cadet RC	140.00	210.00
Major	139.50	145.00
Major RC	175.00	279.50
Envoy	145.00	239.50
Envoy RC	129.50	249.50
Vogue	89.50	179.50
Vogue RC	169.50	250.00
Casino	99.50	149.50
Casino RC	115.00	199.50
Commander	100.00	179.50
Commander RC	175.00	199.50
Hi Tone 9800	139.50	235.00
Hi Tone 9800 RC	200.00	249.50
Hi Tone 8800	130.00	169.50
Hi Tone 8800 RC	160.00	249.50
Hi Tone 8200	100.00	224.50
Hi Tone 8200 RC	200.00	249.50
146 S ('46)	295.00	445.00
146 M	425.00	500.00
147 S	449.50	525.00
147 M	489.50	525.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50



SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	17.50
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	19.50	25.00
5c Baromatic Wireless	25.00	29.50
5c Wallomatic 3 Wire	75.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	19.50	29.50
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wire	19.50	35.00
5, 10, 25c Wallomatic Wireless	20.00	32.50
Electric Speaker	25.00	29.50
Wireless Stroller	14.50	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	10.00

ROCK-OLA

12 Record	30.00	39.50
16 Record	30.00	49.50
Rhythm King 12	39.50	69.50
Rhythm King 16	49.50	69.50
Imperial 20	39.50	49.50
Imperial 16	49.50	69.50
Windsor	44.50	89.50
Windsor III	89.50	110.50
Monarch	59.50	89.50
Std Dial-A-Tone	149.50	189.50
'40 Super Rockolite	95.00	139.50
Counter '39	39.00	79.50
'39 Standard	89.50	109.50
'39 DeLuxe	89.50	150.00
'40 Super Walnut	95.00	169.50
'40 Master Walnut	130.00	219.50
'40 Master Rockolite	89.50	139.50
'40 Counter	50.00	90.00
'40 Counter with Std.	85.00	
'41 Premier	130.00	250.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	89.50	139.50
Playmaster	99.50	149.50
Playmaster '46	325.00	
Twin 12 Cab Speak	49.50	79.50
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	89.00	109.50
1422 Phono ('46)	319.00	425.00
1424 Phono	329.50	450.00
1426 Phono	400.00	495.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	22.50

ROCK-OLA (Cont.)

1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	150.00

PACKARD

Pla Mor Wall & Bar Box	18.00	27.50
Model 7 Phono	275.00	395.00
Hideaway Model 400	195.00	290.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	20.00	35.00
Studio	35.00	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	89.50	175.00
Throne of Music	49.50	89.50
Empress	69.50	89.50
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	245.00
Conv. for Panoram Peek	10.00	29.50
Constellation	400.00	469.50

A M I

Hi-Boy (302)	109.50	295.00
Singing Towers (201)	60.00	89.50
Streamliner 5, 10, 25	25.00	89.50
Top Flight	25.00	79.50
Singing Towers Speak.	15.00	
Singing Towers (301)	49.50	145.00

BUCKLEY

Wall Box	2.00	5.00
Bar Box	15.00	25.00
Wall & Bar Box O. S.	3.00	5.00

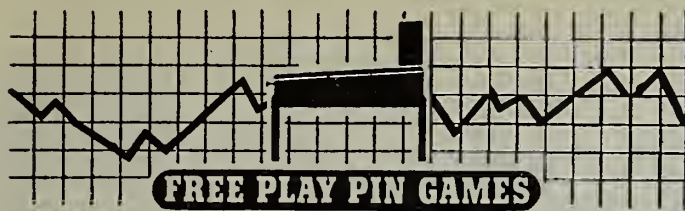
AIREON

Super DeLuxe ('46)	150.00	239.50
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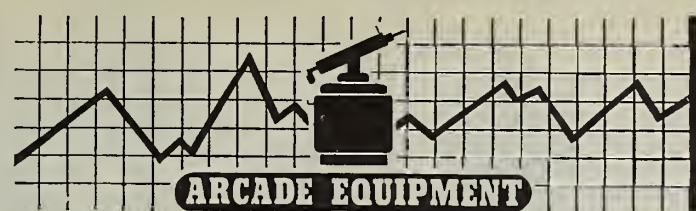


ABC Bowler	19.50	30.00
Action (Rev)	16.95	17.50
Air Circus	19.50	29.50
Amber	34.50	59.50
American Beauty (Rev)	15.00	19.50
Arizona (Rev)	20.00	25.00
Baffle Card	19.50	49.50
Ballerina	99.50	135.00
Ballyhoo	39.50	64.50
Banjo	110.00	124.50
Baseball	49.50	62.50
Belle Hop	14.50	20.00
Bermuda	89.50	149.50
Big Chief	10.00	25.00
Big Hit Single Play	14.50	29.50
Big Hit Multiple Play	29.50	39.50
Big League	15.00	39.50
Big Parade	19.50	25.00
Big Time	40.00	55.00
Bonanza	55.50	79.50
Bombardier (Rev)	15.00	37.50

Bola Way	15.95	19.50
Boomtown	19.50	24.50
Bosco	15.95	19.50
Bowling League	69.50	99.50
Brazil (Rev)	15.00	20.00
Brite Spot	20.00	29.50
Broadcast	10.00	19.50
Broncho	29.50	69.50
Bubbles	39.50	59.50
Build Up	79.50	110.00
Capt. Kidd	15.00	29.50
Caribbean	100.00	149.50
Carousel	25.00	69.50
Casablanca (Rev)	35.00	59.50
Catalina	105.00	149.50
Cleopatra	139.50	160.00
Click	45.00	50.00
Clover	20.00	35.00
Cinderella	115.00	159.50


**C.M.I.
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FREE PLAY PIN GAMES

Commander (Rev)	20.00	39.50	Progress	19.50	29.50
Commodore	15.00	19.50	Ranger	37.50	69.50
Coed	49.50	69.50	Rendevoo	169.50	220.00
Cover Girl	69.50	129.50	Repeater	16.50	29.50
Cross Line	15.00	25.00	Rio	20.00	39.50
Crossfire	34.50	74.50	Riviera	20.00	25.00
Cyclone	27.50	69.50	Rocket	39.50	69.50
Dixie	19.50	35.00	Samba	135.00	150.00
Do Re Mi	25.00	39.50	Santa Fe (Rev)	19.50	29.50
Double Barrel	15.50	34.50	School Days	15.00	35.00
Drum Major	25.00	34.50	Scoop	15.00	24.50
Duffy's (Rev)	35.00	79.50	Score-A-Line	20.00	39.50
Dynamite	15.00	49.50	Sea Breeze	32.50	40.00
Eagle Squad. (Rev)	14.50	39.50	Sea Power	35.00	49.50
Fast Ball	29.50	37.50	Sea Hawk	20.00	39.50
Fiesta	49.50	62.50	Seven Up	15.00	35.00
Five, Ten & Twenty	10.00	19.50	Sea Isle	49.50	99.50
Flat Top (Rev)	10.00	15.00	Shanghai	120.00	155.00
Flamingo	49.50	69.50	Shangri La	15.00	20.00
Flying Tiger	35.00	44.50	Shooting Stars	20.00	34.50
Flying Trapeze	35.00	65.00	Short Stop	15.00	29.50
Foreign Colors	19.50	25.00	Show Boat	15.00	35.00
Formation	15.00	25.00	Show Girl	24.50	39.50
Four Diamonds	20.00	39.50	Silver Skates	19.50	37.50
Four Roses	12.50	20.00	Silver Spray	19.50	25.00
Fox Hunt	15.00	27.50	Silver Streak	20.00	79.00
Frisco	15.00	29.50	Sink the Jap (Rev)	20.00	29.50
Ginger	35.00	49.50	Singapore	69.50	89.50
Glamour	24.50	29.50	Sky Blazer	10.00	15.00
Gold Star	19.50	24.50	Sky Chief	10.00	20.00
Gold Ball	39.50	69.50	Sky Line	16.50	30.00
Gold Mine	79.50	99.50	Sky Ray	12.50	19.50
Gun Club	15.00	20.00	Sky Raider (Rev)	14.50	25.00
Havana	29.50	49.50	Slap the Jap	14.50	39.50
Hawaii	45.00	99.50	Slugger	19.50	42.50
Headliner	10.00	20.00	Smarty	15.00	39.50
Hi Boy (Rev)	29.50	45.00	Smoky	24.50	29.50
Hi Dive	19.50	27.50	Snappy '41	25.00	30.00
Hi Hat	19.50	35.00	South Paw	15.00	25.00
Hi-Ride	42.50	59.50	South Seas	10.00	30.00
Hit the Jap (Rev)	19.50	29.50	Speed Ball	19.50	32.50
Hold Over	10.00	24.50	Speed Demon	15.00	29.50
Hollywood	15.00	39.50	Speedway	20.00	35.00
Honey	34.50	69.50	Spellbound	15.00	49.50
Horoscope	15.00	30.00	Spinball	150.00	179.50
Humpty Dumpty	89.50	129.50	Sports	19.50	25.00
Idaho	10.00	14.00	Sports Parade	22.50	32.50
Invasion (Rev)	16.50	19.50	Spot-A-Card	25.00	29.50
Jack 'N Jill	159.50	170.00	Spot Cha (Rev)	25.00	37.50
Jamboree	140.00	190.00	Spot Pool	13.95	35.00
Jap (Rev)	19.50	27.50	Stage Door Canteen	17.50	39.50
Jingle	15.00	19.50	Stars	19.50	29.50
Jap 'Em Flying	15.00	20.00	Star Attraction	14.95	19.50
Jap	25.00	59.50	Stardust	165.00	175.00
Knock Out	14.50	19.50	Starlite	42.50	69.50
Knock Out the Jap	49.50	75.00	State Fair	19.50	39.50
Lady Robin Hood	129.50	149.50	Step Up	18.50	39.50
Landslide	19.50	29.50	Stormy	89.50	105.00
Laura	17.50	30.00	Stratoliner	19.50	39.50
League Leader	10.00	29.50	Streamliner	10.00	20.00
Leap Year	79.50	110.00	Sun Beam	19.50	29.50
Legionnaire	19.50	35.00	Sun Valley (Rev)	14.00	30.00
Liberty	19.50	30.00	Sunny	69.50	89.50
Lightning	29.50	49.50	Supercharger	15.00	24.50
Line Up	24.50	29.50	Superliner	15.00	39.50
Lucky Star	39.50	74.50	Superscore	15.00	64.50
Maisie	34.50	69.50	Surf Queens	15.00	39.50
Manhattan	79.50	119.50	Suspense	15.00	39.50
Mardi Gras	120.00	149.50	Tally Ho	45.00	79.50
Marines-At-Play	15.00	30.00	Target Skill	19.50	69.50
Marjorie	53.50	74.50	Ten Spot	19.50	20.00
Mam-selle	40.00	59.50	Tennessee	100.00	129.50
Marvels Baseball	29.50	69.50	Topic	25.50	37.50
Melody	85.00	100.00	Tom Tom	99.50	129.50
Metro	17.50	27.50	Tornado	39.50	64.50
Mexico	56.00	89.50	Torchy	27.50	79.50
Miami Beach	17.50	39.50	Torpedo Patrol (Rev)	16.50	49.50
Midget Racer	15.50	39.50	Towers	24.50	35.00
Midway (Rev)	10.00	19.50	Trade Winds	89.50	115.00
Miss America	17.50	39.50	Treasure Chest	69.50	79.50
Monicker	15.00	19.50	Trinidad	120.00	139.00
Monterrey	110.00	139.50	Triple Action	99.50	129.00
Mystery	49.50	74.50	Tropicana	14.50	110.00
New Champ	20.00	29.50	Virginia	120.00	149.50
Nevada	35.00	109.50	Vanities	29.50	69.50
Nudgy	29.50	49.50	Vogue	15.00	29.50
Oh Boy	15.00	29.50	Wagon Wheels	10.00	20.00
Oh Johnny	15.00	35.00	West Wind	20.00	37.50
Oh Deck	10.00	22.50	Wild Fire	19.50	30.00
Oklahoma	15.00	20.00	Wisconsin	120.00	149.50
Opportunity	19.50	20.00	Yankee Doodle	15.00	29.50
Oscar	39.50	55.00	Yanks	125.00	159.50
Owl	10.00	35.00	Zig Zag	15.00	19.50
Paratroop (Rev)	16.50	27.50			
Paradise	19.50	37.50			
Play Ball	15.00	20.00			
Play Boy	34.50	69.50			
Pin Up Girl	15.00	29.50			
Production (Rev)	16.50	22.50			


**C.M.I.
BLUE
BOOK**
ARCADE EQUIPMENT

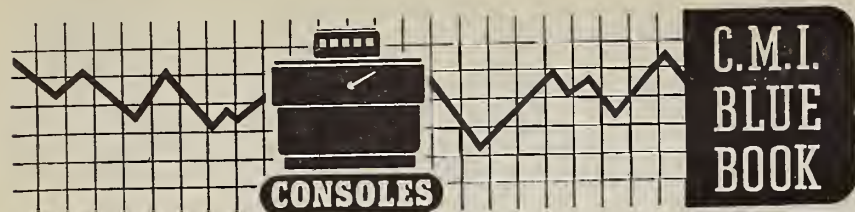
Allite Strikes 'N Spares	249.50	395.00	Jack Rabbit	49.50	59.50
Amusematic			Jenn. Roll-in-the- Barrel	35.00	59.50
Boomerang	49.50	95.00	Keeney Air Raider	69.50	95.00
Amusematic Lite			Keeney Anti Aircraft Br	15.00	35.00
League	49.50	149.50	Keeney Anti Aircraft Bl	17.50	35.00
Bally Basketball	29.50	49.50	Keeney Sub Gun	49.50	95.00
Bally Alley	20.00	35.00	Keeney Texas Leaguer	25.00	39.50
Bally Convoy	65.00	89.50	Kirk Night Bomber	30.00	59.50
Bally Defender	39.50	49.50	Liberator	69.50	79.50
Bally Eagle Eye	39.50	49.50	Mutoscope Ace Bomber	89.50	150.00
Bally Heavy Hitter	50.00	99.50	Mutoscope Dr Mobile	99.50	159.50
Bally King Pin	50.00	95.00	Mutoscope Photomatic	195.00	325.00
Bally Lucky Strike	45.00	69.50	Mutoscope Sky Fighter	50.00	100.00
Bally Rapid Fire	69.50	100.00	Periscope	69.50	79.50
Bally Sky Battle	59.50	70.00	Pitchem & Catchem	50.00	75.00
Bally Torpedo	49.50	69.50	Rockola Ten Pins LD	19.50	
Bally Undersea Raider	119.50	159.50	Rockola Ten Pins HD	30.00	39.50
Bowl-a-Way	45.00	99.50	Rockola World Series	32.50	95.00
Bowling League	37.50	52.50	Scientific Baseball	49.50	69.50
Buckley DeLuxe Dig	99.50	129.50	Scientific Basketball	25.00	59.50
Buckley Treas Is Dig	36.50	89.50	Scientific Batting Pr	49.50	79.50
Champion Hockey	35.00	45.00	Seeburg Chicken Sam	39.50	95.00
Chicoin Basketball			Seeburg Jap Con.	25.00	39.50
Champ	285.00	359.50	Seeburg Shoot the Chute	29.50	39.50
Chicoin Goalee	99.50	139.50	Skee Barrel Roll	85.00	95.00
Chicoin Hockey	49.50	89.50	Skill Roll	69.50	79.50
Chicoin Roll-A-Score	35.00	45.00	Super Torpedo	49.50	89.50
Evans In the Barrel	39.50	52.50	Super Triangle	35.00	49.50
Evans Super Bomber	129.50	150.00	Supreme Bolascare	49.50	59.50
Evans Play Ball	50.00	69.50	Supreme Gun (Rev)	25.00	49.50
Evans Ten Strike LD	25.00	35.00	Supreme Skee Roll	39.50	69.50
Evans Ten Strike HD	32.50	39.50	Supreme Skill Roll	35.00	69.50
Evans Ten Strike '46	59.50	69.50	Supreme Rocket Buster	35.00	69.50
Evans Tommy Gun	35.00	69.50	Tally Roll	30.00	49.50
Exhibit Bowling Alley	39.50	85.00	Tail Gunner	30.00	49.50
Exhibit Card Vendor	9.50	14.50	Tri-Score	50.00	69.50
Exhibit Rotary Mdsr	150.00	200.00	Warner Voice Record	49.50	69.50
Exhibit Merchantman			Western Baseball '39	20.00	39.50
Roll Ch Digger	85.00	99.50	Western Baseball '40	89.50	95.00
Exhibit Vitalizer	35.00	95.00	Whizz	27.50	35.00
Genco Bank Roll	39.50	69.50	Williams' All Stars	250.00	275.00
Genco Play Ball	35.00	85.00	Wurlitzer SkeeBall	95.00	165.00
Groetchen Met. Typer	100.00	195.00			
Gott 3 Way Grip. '46	12.50	22.50			
Hirsh Red Balls	39.50	49.50			
Ideal Football	89.50	129.50			

**C.M.I.
BLUE
BOOK**
ROLL DOWNS

ABC Roll Down	89.50	110.00	Genco Advance Roll	89.00	100.00
Arrows	54.50	69.50	Genco Total Roll	59.50	95.00
Bermuda	99.00		Hawaii Roll Down	54.50	69.50
Big City	49.50	69.50	Hy-Roll	260.00	
Bing-A-Roll	200.00	269.50	Melody	79.50	100.00
Box Score	125.00	220.00	Singapore	39.00	89.50
Buccaneer	50.00	69.50	Sportsman Roll	45.00	75.00
Chicoin Roll Down	29.50	49.50	Tropicana	69.00	89.00
Easo Stars	44.50	79.50	Tin Pan Alley	69.50	89.50


**C.M.I.
BLUE
BOOK**

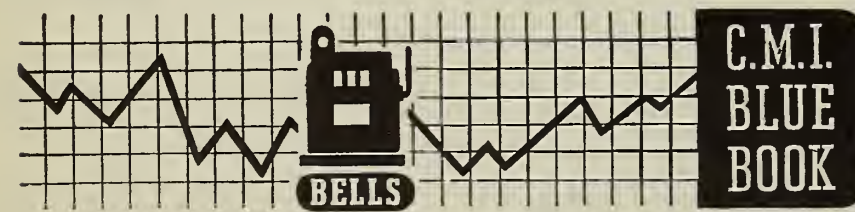
5c Baker's Pacer DD	175.00	325.00	Super DeLuxe Club Console	489.50	545.00
25c Baker's Pacer DD	125.00	275.00	Evans' Challenger		
5c Baker's Pacer Std	39.50	44.50	'47 5-25c	375.00	389.50
Bally Draw Bell 5c	225.00	249.50	Evans' Races—FP, PO	479.50	500.00
Bally Draw Bell 25c	225.00	259.50	Evans' Gal. Dom. '47	415.00	
Bally DeLuxe Draw			Fast Time FP	25.00	35.00
Bell 5c	279.50	289.50	Fast Time PO	29.50	59.50
Bally DeLuxe Draw			Galloping Domino (41)	75.00	99.50
Bell 25c	285.00	399.50	Galloping Domino (42)	69.50	100.00
Bangtails '41	34.50	69.50	Gold Nugget 5-5c	400.00	469.50
Bangtails '46	225.00	250.00	Gold Nugget, 5-25c	429.50	689.50
Bangtails '47	200.00	250.00	High Hand	59.50	89.50
Bangtails '47, Comb.	239.50	289.50	Jennings Challenger		
Big Game PO	39.50	79.50	5-25c	325.00	389.50
Big Game FP	39.50	69.50	Jennings Club Con- sole (late)	450.00	499.00
Big Top PO	39.50	69.50	Jungle Camp FP	15.00	30.00
Big Top FP	39.50	69.50	Jungle Camp PO	30.00	39.50
Bob Tail PO	35.00	69.50	Jumbo Parade Comb.	49.50	79.50
Bob Tail FP	49.50	79.50	Jumbo Parade FP	38.00	69.50
Club Bells	49.50	89.50	Jumbo Parade PO	39.50	49.50
Club Bells 25c	52.50	129.50	Jumbo Parade 25c	49.50	69.50
Club House	10.00	25.00	Kentucky Club	39.50	59.50
DeLuxe Club Console	469.50	529.00			



Lucky Lucre 5-5	39.50	55.00	Skill Time '38	25.00	79.50
Lucky Lucre 5c	39.50	49.50	Skill Time '41	35.00	52.50
Lucky Star	69.50	89.50	Sun Ray	39.50	69.50
Lucky Star '41	79.50	99.50	Super Bell 5c Comb.	59.50	89.50
Mills 4 Bells	69.50	99.50	Super Bell 25c Comb.	59.50	79.50
Mills 3 Bells	139.50	229.50	Super Bell Two Way		
Mills '47 3 Bells	250.00	395.00	5-5	89.50	135.00
Paces Races Bl Cab	29.50	40.00	Super Bell Two Way		
Paces Races Br Cab	39.50	59.50	5-25	99.50	155.00
Paces Races Red			Super Bell Four Way		
Arrow	59.50	75.00	5-5-5-5	125.00	159.50
Paces '39 Saratoga	39.50	75.00	Super Bell Four Way		
Paces Saratoga w rails	37.50	52.50	5-5-5-25	165.00	175.00
Paces Saratoga no rails	25.00	49.50	Super Bell Four Way		
Paces Saratoga Comb.	49.50	69.50	5-5-10-25	179.50	192.50
Paces Saratoga Jr. PO	25.00	49.50	Super Bonus Bell 5c		
Paces Saratoga Sr. PO	37.50	69.50	FP & PO	275.00	345.00
Paces Reels Comb.	49.50	79.50	Super Bonus Bell 5c-25c		
Paces Reels Jr. PO	49.50	69.50	FP & PO	450.00	595.00
Paces Reels Sr. PO	50.00	69.50	Super Bonus Bell 5c-5c		
Paces Reels w rails	49.50	79.50	FP & PO Combo	545.00	575.00
Paces Reels no rails	30.00	52.50	Super Bonus 5-5-25c		795.00
Paces Twin 5-5	49.50	59.50	Super Bonus Bell		
Paces Twin 5-10	69.50	89.50	5-10-25c PO	695.00	795.00
Paces Twin 10-25	69.50	99.50	Super Track Time	69.50	89.50
Paces Twin Console			Super Track Time		
5-25	89.50	100.00	TKT	69.50	119.50
Pastime	39.50	69.50	Track Odds	149.50	150.00
Roll 'Em	32.50	39.50	Track Odds Daily Dbl.	150.00	269.50
Silver Moon Comb.	50.00	89.50	Track Odds DD JP	200.00	239.50
Silver Moon PO	39.50	49.50	Track Time '39	39.50	59.50
Silver Moon FP	49.50	69.50	Track Time '38	30.00	49.50
Silver Moon 10c	49.50	79.50	Track Time '37	29.50	
Silver Moon 25c	55.00	79.50	Triple Entry	49.50	79.50
Skill Time '37	20.00	37.50			



Big Game PO	25.00	39.50	Pastime (Rev)	39.50	49.50
Big Parley	65.00	149.50	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Pimlico FP	44.50	79.50
Big Prize PO	15.00	20.00	Race King (Rev)	29.50	39.50
Blue Grass FP	45.00	59.50	Record Time FP	22.50	59.50
Blue Ribbon PO	20.00	35.00	Rockingham	69.50	100.00
Club Trophy FP	50.00	74.50	Santa Anita	24.50	50.00
Contest FP	30.00	45.00	Sport Event FP	19.50	51.50
Daily Races	124.50	215.00	Sky Lark FP & PO	30.00	59.50
Dark Horse FP	37.50	60.00	Special Entry	265.00	325.00
'41 Derby FP	72.50	79.50	Sport Special FP	19.50	45.00
Dust Whirls	49.50	75.00	Sport Page PO	19.50	35.00
Entry	265.00	395.00	Spinning Reels PO	19.50	32.50
Gold Cup	10.00	30.00	Sport King PO	44.50	59.50
Grand National	19.50	49.50	Stepper Upper PO	15.00	50.00
Grand Stand PO	14.50	25.00	Sportsman (Rev)	32.50	37.50
Gold Medal PO	10.00	25.00	Thorbred	19.50	49.50
Hot Tip	189.50	230.00	Turf Champ FP	35.00	44.50
Jockey Club	44.50	69.50	Turf King	49.50	69.50
Jockey Special	399.50	400.00	Victory FP	10.00	25.00
Kentucky	44.50	62.50	Victory Derby	120.00	179.50
Long Ace	37.50	79.50	Victory Special	127.50	169.50
Long Shot PO	44.50	69.50	War Admiral (Rev)	15.00	39.50
One Two Three '41	20.00	29.50	Whirlaway (Rev)	25.00	49.50
Owl FP	22.50	39.50	Winning Ticket	15.00	25.00

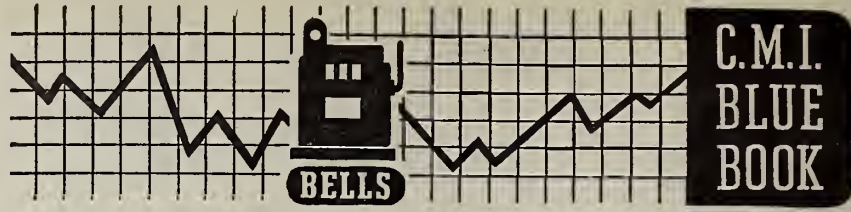


MILLS

5c Black HL	55.00	79.50
10c Black HL	65.00	90.00
25c Black HL	95.00	125.00
5c Emerald Chrome		
HL	85.00	120.00
10c Emerald Chrome		
HL	90.00	129.50
25c Emerald Chrome		
HL	99.50	149.50
50c Emerald Chrome		
HL	119.50	154.50
5c Gold Chrome HL	65.00	100.00
10c Gold Chrome HL	69.50	110.00

MILLS (Cont.)

25c Gold Chrome HL	79.50	129.50
50c Gold Chrome HL	125.00	149.50
5c Gold Chrome	70.00	119.50
10c Gold Chrome	119.50	129.50
25c Gold Chrome	119.50	125.00
50c Gold Chrome	149.50	200.00
5c Copper Chrome	79.50	110.00
10c Copper Chrome	89.50	119.50
25c Copper Chrome	99.50	129.50
5c Club Bell	90.00	149.50
10c Club Bell	100.00	169.50
25c Club Bell	135.00	189.50
50c Club Bell	189.50	250.00



MILLS (Cont.)

1c Blue Front	65.00	75.00
5c Blue Front	50.00	99.50
10c Blue Front	69.50	100.00
25c Blue Front	79.50	115.00
50c Blue Front	100.00	249.50
1c Brown Front	65.00	89.50
5c Brown Front	75.00	104.50
10c Brown Front	85.00	109.50
25c Brown Front	95.00	115.00
50c Brown Front	135.00	175.00
1c Cherry Bell	69.50	89.50
5c Cherry Bell	74.50	105.00
10c Cherry Bell	74.50	105.00
25c Cherry Bell	89.50	110.50
1c Bonus Bell	69.50	99.50
5c Bonus Bell	75.00	110.00
10c Bonus Bell	80.00	119.50
25c Bonus Bell	99.50	139.50
5c Original Chrome	70.00	109.50
10c Orig. Chrome	75.00	124.50
25c Orig. Chrome	80.00	129.50
50c Orig. Chrome	139.50	165.00
1c QT Glitter Gold	30.00	49.50
5c QT Glitter Gold	59.50	89.50
10c QT Glitter Gold	69.50	109.50
25c QT Glitter Gold	69.50	115.00
1c VP Bell	19.50	31.50
1c VP Bell JP	25.00	37.50
1c VP Bell Green	22.50	29.50
5c VP Bell Green	29.50	39.50
1c VP Chrome	25.00	34.50
5c VP Chrome	30.00	44.50
5c VP Chrome Plus	47.50	55.00
1c P Bell B&G	29.50	32.50
5c VP Bell B&G	29.50	50.00
Vest Pocket '46	44.50	59.50
5c Futurity	49.00	85.00
10c Futurity	89.50	109.50
25c Futurity	119.50	150.00
50c Futurity	149.50	194.50
5c Black Cherry Bell	120.00	150.00
10c Black Cherry Bell	129.50	169.50
25c Black Cherry Bell	150.00	169.50
50c Black Cherry	249.50	295.00
25c Golf Ball Vendor	195.00	275.00
5c War Eagle	35.00	65.00
10c War Eagle	69.50	79.50
25c War Eagle	70.00	85.00
50c War Eagle	149.50	150.00
5c Melon Bell	74.50	90.00
10c Melon Bell	85.00	125.00
25c Melon Bell	100.00	140.00
Golden Falls 5c	155.00	164.50
Golden Falls 10c	165.00	164.50
Golden Falls 25c	175.00	179.50
Golden Falls 50c	250.00	350.00
5c Jewel Bell	155.00	170.00
10c Jewel Bell	165.00	
25c Jewel Bell	180.00	

GROETCHEN

1c Columbia	29.50	39.50
5c Columbia Chrome	39.50	49.50
5c Columbia JPV Bell	40.00	69.50
5c Columbia Fruit	37.50	69.50
5c Columbia Cig RJ	39.50	49.50
5c Columbia DJP	45.00	75.00
10c Columbia DJP	59.50	89.50
5c Columbia Club		
Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	89.50
10c Columbia Club		
Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	25.00	45.00
5c Conv Columbia		
Chrome	49.50	59.50

P A C E

5c Comet FV	37.50	49.50
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PACE (Cont.)

10c Comet FV	39.50	60.00
25c Comet FV	50.00	89.50
50c Comet FV	98.50	125.00
5c Comet DJP	40.00	69.50
10c Comet DJP	50.00	69.50
1c Comet Blue	20.00	37.50
5c Comet Blue	30.00	39.50
10c Comet Blue Front	30.00	40.00
25c Comet Blue Front	59.50	89.50
50c Comet	125.00	145.00
5c All Star Comet	57.50	69.50
10c All Star Comet	29.50	49.50
25c All Star Comet	49.50	69.50
50c All Star Comet	89.50	149.50
1c All Star 2-4	20.00	29.50
1c Rocket	49.50	69.50
5c Rocket	55.00	79.50
10c Rocket	69.50	89.50
25c Rocket	79.50	100.00
5c TJ Comet	25.00	29.50
5c Club Bell	49.50	69.50
10c Club Bell	69.50	89.50
25c Club Bell	119.50	125.00
50c Club Bell	139.50	169.50
5c Comet Red	79.50	90.00
10c Comet Red	79.50	120.00

JENNINGS

5c Chief	25.00	49.50
10c Chief	25.00	59.50
25c Chief	49.50	69.50
5c Club Bell	50.00	60.00
10c Club Bell	55.00	79.50
25c Club Bell	57.50	100.00
50c Club Bell	100.00	139.50
5c Silver Moon Chief	29.50	37.00
10c Silver Moon Chief	29.50	39.50
25c Silver Moon Chief	59.50	100.00
5c Silver Chief	69.50	110.00
10c Silver Chief	75.00	110.00
25c Silver Chief	89.50	110.00
50c Silver Chief	169.50	169.50
10c Golf Vndr	59.50	100.00
25c Gold Ball Vndr	89.50	129.50
Cigarolla	40.00	55.00
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	79.50
5c Victory Chief	49.50	69.50
10c Victory Chief	55.00	79.50
25c Victory Chief	79.50	110.00
1c 4 Star Chief	35.00	69.50
5c 4 Star Chief	45.00	72.50
10c 4 Star Chief	55.00	79.50
25c 4 Star Chief	69.50	99.50
50c 4 Star Chief	100.00	160.00
5c Victory 4 Star Ch.	75.00	100.00
10c Victory 4 Star Ch.	85.00	115.00
25c Victory 4 Star Ch.	95.00	169.50
5c DeLuxe Club Chief	250.00	299.00
10c DeLuxe Club Chief	269.50	309.00
25c DeLuxe Club Chief	279.50	319.00
5c Super DeLuxe Club		
Chief	149.50	165.00
10c Super DeLuxe Club		
Chief	149.50	169.50
25c Super DeLuxe Club	149.50	179.50
50c Super DeLuxe Club		
Chief	200.00	289.50
5c Standard Chief	139.50	189.50
10c Standard Chief	149.50	199.50
25c Standard Chief	169.50	210.00
50c Standard Chief	189.50	239.50
\$1.00 Standard Chief	379.50	450.00
5c Bronze Chief	99.50	129.50
10c Bronze Chief	110.00	149.50

WATLING

5c Rolatop '48	90.00	
5c Rolatop '46	45.00	75.00
10c Rolatop '46	60.00	89.50
25c Rolatop	79.50	95.00
50c Rolatop	145.00	295.00
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

UNITED'S PARADISE



✓ **BUILD-UP--HOLDING BONUS**
(Resets only at Start of Game)

✓ **SUPER BONUS**-Increases 4 Times in Value

✓ **2 WAYS TO SCORE REPLAYS**

**FIVE-BALL
NOVELTY
REPLAY**

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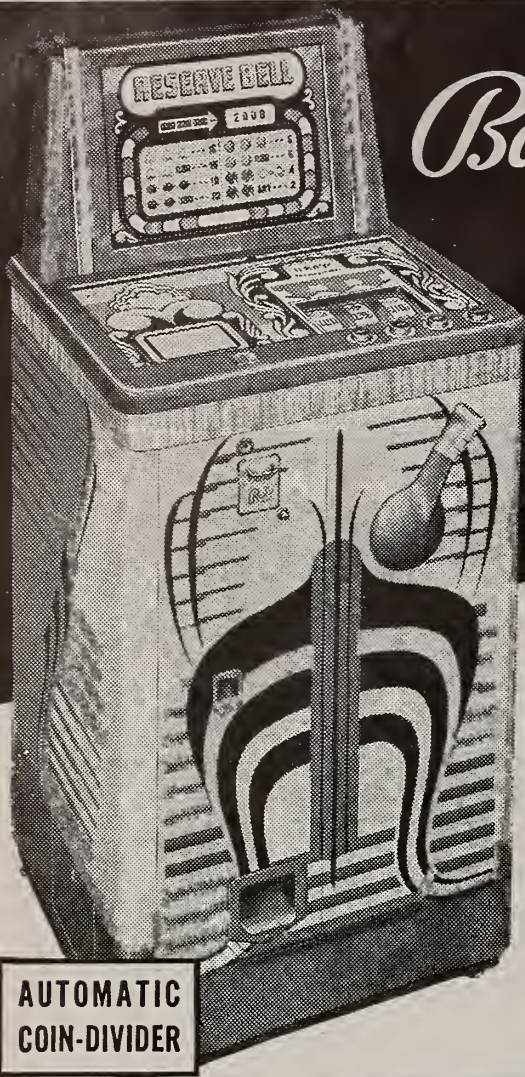
REPLAY BUTTON

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS



AUTOMATIC
COIN-DIVIDER

Bally Reserve Bell

NEW HOLD AND DRAW BELL-CONSOLE
WITH

NEW BUILD-UP BONUS

BALLY BALLY BALLY

3-BAR WINNER RECEIVES BONUS
BONUS "GROWS" FROM 100 TO

2000 TOP

CAN BE OPERATED AUTOMATIC OR REPLAY
NICKEL OR QUARTER PLAY

PLUS PLENTY OF
BELL-FRUIT
WINNERS

DOUBLE YOUR EARNINGS

IN EVERY 5-BALL LOCATION IN YOUR TERRITORY

WITH *Bally*

CARNIVAL

FAMOUS BUILD-UP BONUS.
AND "ALL-12" SKILL FEATURE
PLUS HIGH-SCORE
COMPETITIVE PLAY APPEAL

A BALLY GAME
FOR EVERY SPOT

BIG INNING
TRIPLE BELL
WILD LEMON
DOUBLE UP
HI-BOY
HY-ROLL
DELUXE BOWLER



Bally ONE-BALL MULTIPLES!

GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC

PROFIT PROVED
HORSESHOE FLASH
with
NEW "FAN" FLASH

PLAYERS PLAY
UP TO
6, 8, OR 10
COINS
PER GAME



KICKER-BUMPER
BUTTON
ON BOTH SIDES
OF CABINET



Bally

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS